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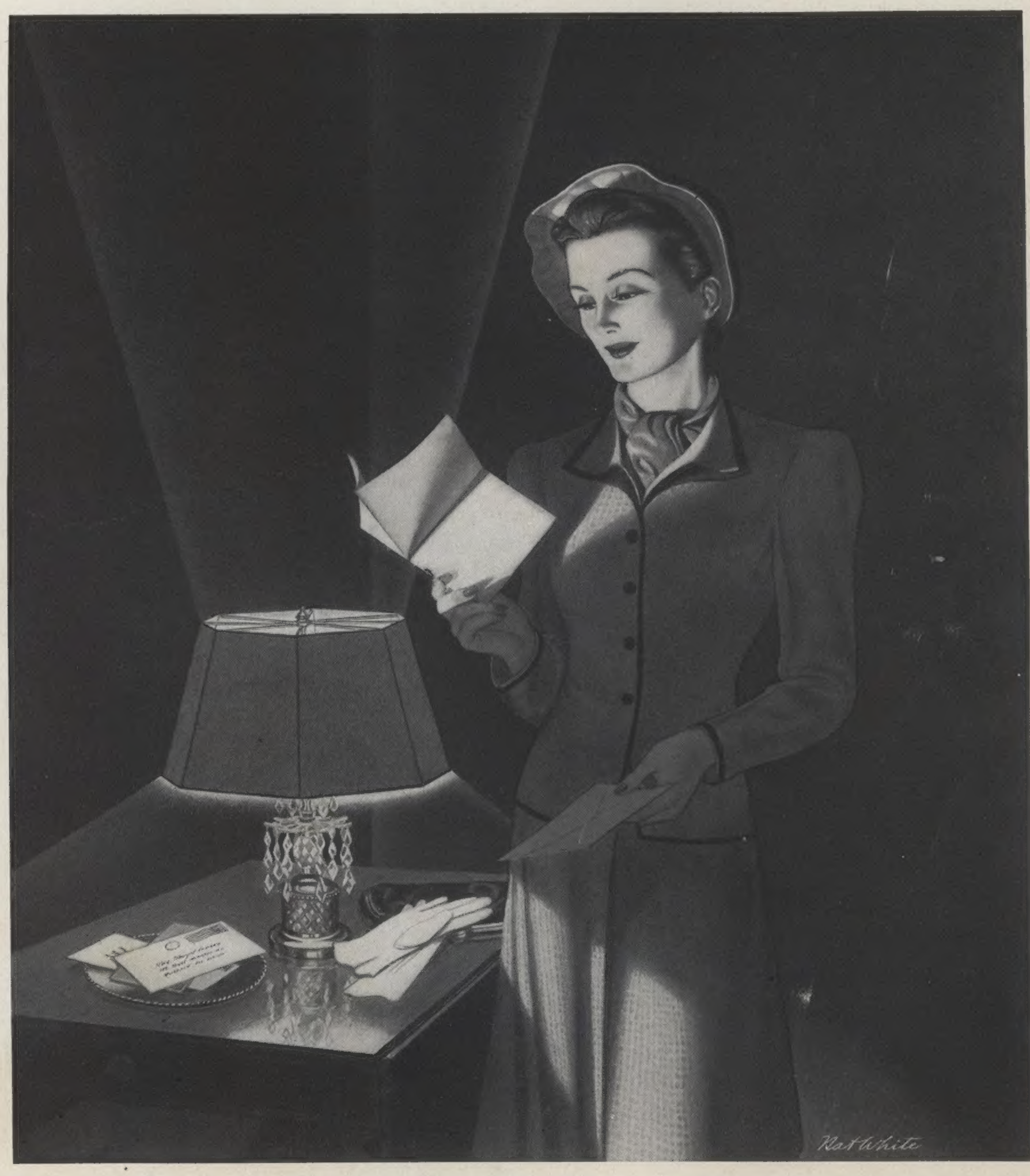
Dear Margaret: I want you to know how grateful I am for your sympathetic and understanding letter to my sister Martha. Nothing she has received since her husband's death has so consoled and heartened her.

Such a letter is a difficult one to write, but you did it superbly — every word full of meaning and reflecting your deep affection for us all. We have long counted ourselves most fortunate to claim you. Denied a daughter of my very own, you now fill that place, as well as being wife to my Jonathan.

In addition to complimenting you upon the sincerity of your letter to Martha, I cannot refrain from mentioning the paper itself, for in its intrinsic quality and beauty it is so like you. To me and mine, these several generations, there has been but one letter paper — Crane's — and I am glad to find you carrying on this custom, for it is one to be especially honored in these days of shifting values and substitutions. I really believe that if people regarded words as living thoughts, they would exercise more care in their use and in their transcription, clothing them only with paper worthy of their inmost meaning.

Forgive me if this is overlong, but my heart has been dictating to a willing hand.

Affectionately yours,
Mother



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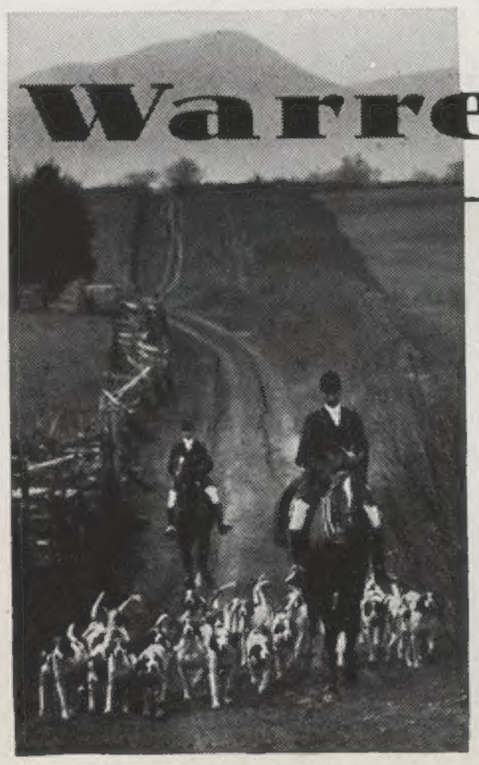

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VOGUE'S TRAVELOG

a directory of fine hotels and resorts

If you want further information about the hotels or resorts listed in these columns, write Vogue's Travelog, 420 Lexington Ave., New York City.

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TUCSON

Santa Rita Hotel. 250 rms. Tucson's Social center; Western hospitality & atmosphere. Excellent cuisine; Famous dance bands. Polo. Golf. Nick Hall, Mgr.

ARKANSAS

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MAINE

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MASSACHUSETTS

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NEW HAMPSHIRE

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NEW YORK

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NEW YORK

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VERMONT

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CANADA

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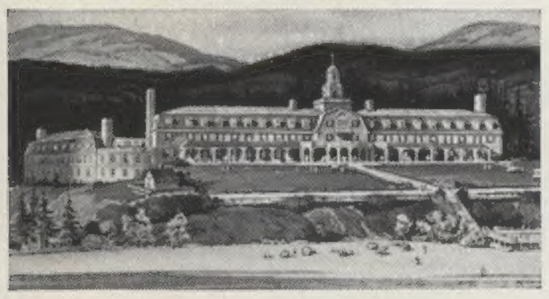

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for the asking

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HEAD FIRST FOR BEAUTY

a brand-new edition of the Parker-Herbex booklet will give you directions for individualized hair treatments for the whole family, as well as answering some of your questions about what Parker-Herbex does for dry, oily or normal hair, how it affects permanents, finger waves, and so on. Parker-Herbex, 607 5th Ave., N. Y.

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BEAUTY IS YOURS

is the name of the new booklet from DuBarry which describes the famous DuBarry Success School, DuBarry home treatments, DuBarry beauty preparations and how to use them. In these days when beauty is your duty this should be an excellent guide book to help you look, and therefore feel your best. Hudnut Sales Co., Dept. V, 113 W. 18, N. Y.

DETECTO

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TRAVEL

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with all its natural beauties, sports facilities, pack trips and historical features is the subject of a handsome booklet from the Canadian National Railways, illustrated in black and white and colour. The section of general information gives some idea of prices, general accommodations, guide trips, nearby shops, etc. Canadian National Railways, Dept. V, 673 Fifth Ave., New York.

THE GIDEON PUTNAM HOTEL

at famous Saratoga Spa has a new booklet which stresses the fact that it is not a sanatorium and gives you an idea of the activities which may interest you if you are not taking a cure, as well as the opportunities it affords for a complete rest. The Gideon Putnam, Dept. 602, Saratoga Springs, New York.

LA PROVINCE DE QUÉBEC

The historic, romantic and picturesque province of Québec is the subject of a handsome booklet which extends an invitation to the people of the United States to visit and find out for themselves the secret of Québec's popularity. Generously illustrated, this booklet is interesting and informative. Province de Québec Tourist Bureau, Dept. V, 48 Rockefeller Plaza, New York.

SUMMER LIFE

at the Homestead in Hot Springs is temptingly described in a new booklet. Swimming, riding, shooting, golf on two picturesque courses, are some of the many attractions, and there is an encouraging temperature chart and section on climate in the back. The Homestead, Dept. V, Hot Springs, Va.

WARDROBE

SHOECRAFT

has a new spring booklet, with convenient order blank attached, featuring their latest styles, including a number of particular interest to women with long, narrow feet. Shoecraft, Dept. V, 603-5th Ave., New York.

BATHING-SUITS,

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HOUSEHOLD

FINE CHINA

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"HINTS ON DECORATING

the home of your dreams," is the title of Sealy's 60th anniversary booklet on home decoration and furnishing. There are illustrated sections on Regency, 18th Century, Early American and Modern living rooms and bed rooms with detailed sketches of the furniture. A useful aid to the home-planner. Sealy, Inc., Dept. V, 666 Lake Shore Drive, Chicago, Illinois.

HOMES AND FLOWERS

is the third volume in the famous flower arrangement series by Laura Lee Burroughs, Here are eighty pages of new and effective arrangements, handsomely illustrated in full colour. Please send 10c to Coca-Cola Co., Dept. V, Atlanta, Georgia.

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ENGLISH CHINA,

one hundred patterns in Mintons, Wedgwood, Royal Doulton, Crown Staffordshire and other famous potteries, are illustrated in a new booklet from Henry Birks and Sons, Dept. V, Montreal, Canada. There is also a helpful page of customs regulations, and a price list.

PROFESSIONAL MIXING GUIDE

offered by the Angostura-Wupperman Corp., Dept. V, 155 E. 44, New York, is intended for professional barmen, but it should prove equally helpful to the average host. For this is a complete booklet giving the recipes for every standard mixed drink you've ever heard of (and quite a few you haven't, we'll bet). Here is a "must" for the public or private bar.

LEROUX'S

new booklet is called "The Best of Two Worlds" and describes how Leroux liqueurs combine the traditional quality of imported liqueurs with domestic prices. All the Leroux liqueurs are illustrated with recipes to go with each. Leroux & Co., Dept. V, 347 5th Avenue, New York City.

BEFORE DINNER AND AFTER,

an attractive, colourful booklet, describes the double life of Hiram Walker's fine, domestic liqueurs—as ingredients in cocktails, and as after-dinner cordials. Hiram Walker & Sons, Inc., Dept. V, 630 5th Ave.

MANY, BLANC

has a new booklet of cocktail recipes that begins with a list of what to serve on different occasions, and ends with a section on hors d'œuvres. In between you'll find a complete recipe list. Many, Blanc, Dept. V, 34-16 West 48th Pl., Chicago, Ill.

SCHOOLS

VOGUE'S SCHOOL DIRECTORY

offers a selective list of private schools for boys and girls and vocational schools for adults, together with a page of helpful suggestions on how to go about choosing a school which will meet individual requirements. Vogue's School Bureau, Dept. 3, 420 Lexington Avenue, New York, N. Y.

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Food seem flat? *Appetite sluggish? Something missing?* Ask for A•1, the savory thick sauce that puts taste appeal in every meal.

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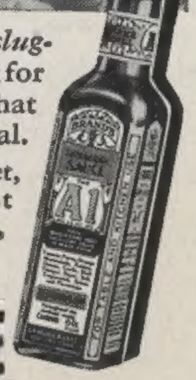

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DRESSMAKING

REVAMP YOUR WARDROBE to the latest mode through ingenious remodelling by Mme. Jane. Also custom-made original creations of couture-quality and workmanship. Fittings in your home. 981 Madison Ave., N. Y. RH 4-1600

ANNE GEMERD, expert dressmaker, tailor, and furrier, solves all wardrobe problems—remodeling, repairing, cleaning and storage. Meticulous workmanship and perfect fit guaranteed. 30 E. 62, N. Y. C. RH 4-9339

DRESSMAKER FOR DESIGNING WOMEN. We specialize in carrying out your ideas or creating clothes to your individual taste. Altering and remodeling. Prices moderate. Fannie Tweedy, 65 E. 55th St., N.Y. PLaza 3-3699

DRESS SHOP

FASHION SHOW MODELS AND ORIGINALS $5 to $24.95. Fresh, new fashions from the better makers. Many are originals at half usual cost. Browse around. You'll make a find. 9:30 to 6:30. Olive Brooks, 740 Madison Ave., (64th)

ELECTROLYSIS

MULTIPLE ELECTROLYSIS—Mary Elizabeth Scollan. Personal Service only. Write for Free booklet. Address 1 West 34th St., near 5th Avenue, Room 709, New York City. Telephone WIsconsin 7-7889 for appointment

BEAUTY WITH SAFETY. Hair permanently removed by electrolysis. Expert personal attention, by skilled & careful hands. Consultation. Booklet Free. Edna Grimes, 607 Fifth Avenue, at 49th Street, N. Y. PLaza 3-7411

SUPERFLUOUS HAIR—200 to 600 removed per hour—safely, painlessly, permanently. Regrowth impossible. Careful work by experts. Doctors recommend Adele Mulligan. 24th year at 347 Fifth Avenue, New York. AS 4-6645

MRS. D. DURANT, Multiple Electrolysis. Superfluous hair removed permanently, safely. Improved method. Endorsed by skin specialists. Personal service, 15th year. Free consultation. 507 5th Ave., N. Y. MU 2-3314

SAMUEL P. GILMORE—Est. over 40 years in N. Y. Superfluous hair removed safely and permanently. Facial problems corrected. Recommended by leading physicians. Consultation free. 104 E. 40th St., N. Y. CA 5-2219

MARION BARRETT—REG. NURSE offers a new method of electrolysis by coagulation. Absolutely safe, painless and permanent; leaves skin soft and normal. Demonstration offer. 17 E. 42nd St., N. Y. Room 616. MU 2-1714

GLORIA C. ZEIDE, E. T., Unwanted hair skillfully & comfortably removed with new, modern electrolysis equipment. Absolute privacy. Free consultation. MU 6-8584. Near Grand Central. 324 E. 41 St. (Tudor City), N. Y.

HELENA RUBINSTEIN—Expert comfortable Epilation Treatments by a physician to remove unattractive hair from face and chin. From $5.00. Consultation without charge. 715 Fifth Ave., New York City. ELdorado 5-2100

ENTERTAINMENT

LOUISE LLEWELLYN—Write for aid in personal adjustment problems. Serious research forecasts present events—$2. Next 12 months —$10. Send birth date, name at birth with check. 147 N. Stanley Dr., Beverly Hills, Cal.

HESTER PEABODY solves your problems if indecision bothers you, by personal reading, immediate forecast. Send name at birth, birth date and two dollars. Ask questions. 451 Marlboro Street, Boston, Massachusetts

NANCY VAUGHN—Numerologist. Personal analysis and guide for immediate future $5. Extended guide for twelve months $10. Send name at birth, birth date with check. Consultations by app. 10 W. 58 St., N. Y. WI 2-6232

ADVICE AND FORECAST on strictly scientific basis. Free explanation of my astrological service sent on demand. Consultation by appointment. Reasonable rates. Alfred Fleischner, LL.D., 311 W. 97th St., N.Y.C. AC 4-6924

FURNITURE

FOR DINING ROOMS: Beautiful mahogany tables, chairs, breakfronts. Chippendale, embroidered, quilted—leather chairs. Imported painted silver-leaf wallpapers. PL 8-1178, Ruth Campbell Bigelow, 104 E. 52 St., N. Y.

Vogue's ADDRESS

of shops, services,

If you don't find what you are looking for in these columns, write to Vogue's Address Book, at 420 Lexington Avenue, New York City, and we will try to find it for you.

TALL GALS. Anyone over five-foot-ten is classified as a "tall gal." We, ourselves, fall into this category and know only too well that the shoe problem is no mean thing. One place that always seems ready to come to our rescue is Shoecraft, 603 Fifth Avenue. Here there is always a large collection of low-heeled shoes. And we mean low-heeled shoes with dash. The Shoecraft people are completely unabashed by long, narrow feet. In fact, they can even fit AAAAA in a size 12.

One particular shoe, an absolute love of ours, is an Oxford-tie version of a moccasin. It comes in red or tan calf. (A long foot is foreshortened by the tie, and yet you haven't gone far afield from your beloved moccasin.) It's all hand-sewn; $8.95.

Incidentally, Shoecraft has moved into its new building. The atmosphere is all pretty glamorous here, and the location couldn't be more convenient for mid-town shoppers.

MASSAGE CHEZ VOUS. One of our favourite screen stars is Hattie McDaniel, who plays the Negro maid in untold pictures. Well, as good a substitute for Hattie as you could possibly have is a wonderful Negro masseuse who has just come into our life. Her name is Edith Kennedy.

Miss Kennedy comes to you to give her treatments. She wears a sparkling white uniform and has a special and very professional way of arranging your bedclothes to allow for maximum efficiency in her work. She gives a deep, rhythmic massage and has a marvellous pincer technique that gets right at those tired muscles (or fatty spots). The treatments last for a full hour, and the Kennedy charge for this is $5.

She's an amusing person to have around, can be as quiet as you like, or tell you vastly diverting tales of her former life as

FURS

LET US RESTYLE YOUR FURS NOW to advance 1943 lines. All remodeling planned and supervised by Molot, formerly with Bergdorf Goodman Fur Corp. Special rates. Molot, 21 E. 56 St., N.Y.C. WIckersham 2-6261

RICHARD KOPPEN, formerly with Gunther's, re-designs, remodels, repairs and relines your furs at reasonable prices. Also showing latest models in fine furs. Skilled workmanship. 17 West 45th St., New York. BRyant 9-3368

INVEST IN FINE FURS NOW—Select your bundle of New, Natural, Dark Canadian Mink skins—your coat custom made on premises—$1295 (compare!). Furs stored. Simon Levy & Sons—Est. 1884. 120 East B'way. BA 7-2730

FURS BOUGHT

WANTED! WORN FUR COATS! Highest cash. For mink, Persian, seal, leopard & other fine furs. Also gentlemen's clothing. Out-of-town customers invited. Licensed—bonded. I. M. Fur Co., 1 W. 34, near 5 Ave. WI. 7-7969

FURS REMODELED

OWN AN OLD FUR COAT? Let me make it over into a gorgeous 1942 fashion. For $25 I'll remodel, repair, refit, clean and glaze, including new silk lining, loops, buttons. 2 years' guarantee, 3 years' storage. Additional fur, if needed, at lowest cost. Harry Jay Treu, Inc., 147 W. 35th St. (opp. 35th St. entrance Macy's), 18th floor, N.Y.C. Telephone LA 4-6788 for Bonded Messenger or Write for Booklet on Mail Order Plan

HAIR COLORING

HAIR COLORING DONE SCIENTIFICALLY on grey and fading hair, with beautiful, natural results. Scalp treatments sponsored by physicians. Mary Greene, 1 East 53rd St., New York City. Telephone PLaza 3-0591

HAIRDRESSERS

J. SCHAEFFER, custom Permanent Wave specialist. The modes of the hour flatteringly interpreted by artists—Hair styling, air conditioned, refreshing salon. J. Schaeffer, 590-5th Avenue (at 48th St.), N. Y. C. BRyant 9-6165

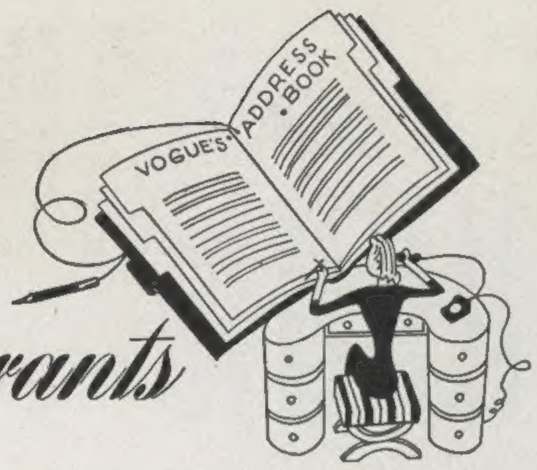
CHARLES BOCK FOR PERMANENTS! Specialist in white, bleached, difficult hair. Features only scientifically approved methods. Charles Bock, 20 East 57th Street, New York. Telephone PLaza 3-3900 for an appointment

EMILE ROCKEFELLER CENTER —Hairdressers, authorities on Permanents and Color Corrections. Perfect service in restful surroundings. Pleasantly Air Conditioned. 30 Rockefeller Plaza. Tel. CIrcle 7-1995-6-7

FRED The Hairstylist, creator of Hair Styles in vogue. Your hair & scalp meticulously supervised. Flattering Permanents. Hair coloring. 18 East 49th St., EL 5-2220. Washington, D.C., at Philipsborn; Kansas City, Mo., at Berkson

ROBERT MAKES YOU BEAUTIFUL! Styles your hair; exclusive "Flexible permanent"; smart, long-lasting; even on bleached, dyed, white hair. $10-$15. Bklt. V. Robert, Coiffeur, Parfumeur, 642 5th Ave., N. Y. PL 3-9023

BOOK *and restaurants*



a private masseuse for a well-known actress.

Edith Kennedy's number is EDgecomb 4-3779. And she'll make appointments for any time of the day or evening. It's particularly wonderful to get a treatment just before you're ready to go to sleep.

ABOUT HERSELF. For an out-of-the-ordinary graduation present to a young niece, you might give a numerology chart. Nancy Vaughn, of 10 West Fifty-Eighth Street, can do such a chart for you, and all she needs is the name and birth date.

People always love to hear about themselves—so such a chart is really fun to give and to get. In it, Miss Vaughn tries to analyse her victim; discusses good and bad characteristics, as indicated by "the numbers." She also gives you your personal colour harmonies, to balance something called your Karmics. The price of one of these charts is $10.

CHEESE-CAKE. You'll have to take something of a taxi ride to get to Marguerite Benson, but it's well worth every tick of the taxi meter. For Miss Benson specializes in reducing ankles and legs. (As you probably know, that's the most difficult kind of reducing there is.) She has a technique all her own, a sound one based on a thorough knowledge of anatomy.

The Benson establishment is at 330 West Seventy-Second Street. It's small. It's scrupulously clean, shining like a Dutch doorstep. Her treatment is one of the best. First you are put through a group of "gymnastics" designed to help your particular case. After that comes a shower; then a bubbling oxygen foot-bath (pink powder poured into the water turns a bright citron-yellow, and your feet are popped into this mixture for a long soaking). After this bath, your feet are put under a needle shower—then off to the massage table you go. Your feet and legs are given a deep, limbering, and stretching massage—no sissy business to this.

Miss Benson will then give you a set of home exercises to follow—she's a stern taskmistress (Continued on page 8)

HAIRDRESSERS—(Cont'd)

SATTLER'S fifty years of experience mean easy and perfect control over problem hair. Permanent waving, hair coloring. Hair goods carefully made to order. Sattler's, 18 E. 53rd Street, New York City. WIckersham 2-3443

LAURENT, internationally famous coiffure stylist, will accentuate your charm with a natural soft, lovely permanent wave. Expert advice gladly given on hair coloring. 683 Fifth Avenue, New York City. WIckersham 2-5212

MAISON JEANPIERRE for your "gamine" self-dressing permanent . . . special care given for natural results—welcome any difficult problems, expert advice and consultation free. Call PLaza 3-6262. 6 East 53rd St., New York

LURA DE GEZ, 714 5th Ave. (bet. 55 & 56 Sts.). Originator of the use of bows in the hair—"Bow-Catch-Beau". Personalized beauty for hair, skin and nails. Custom Permanents from $10. Brush-Shampoo Set $3.50. CIrcle 7-5818

L. ANDRE—In Coiffures . . . "non plus ultra". For the discriminating woman who desires the ultimate in Hairdressing. Permanents (Anti-Drying Method). Consultations without charge. 509 Madison Ave. (at 53rd), N. Y. EL 5-8883

HOWARD (formerly of Antoine, Saks 5th Ave.), for exclusive "Cream Permanents". $12.50. Expert hair coloring. "Perfect-Curl" fingerwave (it stays set!) and shampoo $2. 9 Rockefeller Plaza, Suite 719. CIrcle 5-5961

BENI OF FIFTH AVE. BEAUTY SALON. Beni—Artistic Hair Stylist—Formerly with Best & Co. Permanents. Clairoil and Eternol. Feather cuts. Specialist. 545 Fifth Ave., New York City, Suite 411. MUrray Hill 6-3840

HAIRDRESSERS—(Cont'd)

JACK ONNEMBO OF FIFTH AVENUE. Hairstylist, formerly of Bonwit Teller. Custom Permanent Waving. Hair Coloring. Expert bodystyling department. 326 Belgrove Drive, Kearny, N. J. For appointment: KEarny 2-2259

HOW NOT TO HAVE "UNHAPPY HAIR" Come to Permanent Wave Specialist—C. F. Jungst, 19 E. 47th St., N. Y. Produces silky, natural-looking curls on all hair textures. Creates "personalized" coiffures. VO 5-4477

RENDA & FRANCOIS (formerly of Best & Co.) 220 Madison Ave., cor. of 37th St., N. Y. Creators of the feather cut and specialists in very soft permanents. Relax in a quiet atmosphere. Phone MUrray Hill 5-9300 or 6-9465

ROBERT SIEVERS—Hairstylist expert on Permanent Waving—Hair coloring. Est. 25 years. Coiffures created to suit your individuality. Decorative hair pieces made to order. Fifth Avenue Hotel (9th Street), AL 4-3925

HAIR GOODS

MANUEL INVISIBLE TRANSFORMATIONS with his "sight-proof part" have revolutionized the hair industry. Designer, manufacturer of high class hair goods. 10 Rue Royale, Paris and Manuel Building, 988 Second Ave., N.Y.C.

FRANÇOIS ART TRANSFORMATIONS and newest Bob wigs of natural wavy hair with natural parting. Light and comfortable. Moderate prices. Mail orders. Booklet sent. François Hair Specialist, 11 E. 45th St., N.Y.C.

HAIR GOODS—(Cont'd)

MME. MARIE—DESIGNER and manufacturer. Exclusive hair goods—all types. Your old piece remodelled & redressed. Finest quality hair fashioned in latest style. Moderate prices. Mme. Marie, 507 5th Ave., N. Y. MU 2-1367

PIERRE TRANSFORMATIONS, of artistry and unexcelled workmanship, have become a tradition of quality maintained for over 30 years. Made of finest naturally wavy hair. Absolutely undetectable. 37 W. 57th St., N. Y.

LOUIS PARME excels in the modern art of transformations. Custom made with a masterful technique ensuring comfort and a completely natural effect. Remodelling & redressing. 7 East 55 St., New York. WI 2-1665

MISS EMMA—STRIKING INDIVIDUALITY and naturalness distinguish the undetectable transformations, bobs and hair pieces. Repairing, cleaning and dressing. Mail orders. 545 Fifth Ave., New York City. MU 2-3409

GUILMONT & PETERS transformations & bobs, exquisitely made of natural, wavy hair. Invisible parting. Men's wigs, toupees. Restyling. Moderate prices. Booklet. Est. 35 yrs. 705 Marshall Field Annex Bldg., Chicago, Ill.

HOUSE PERFUMES

FRAGRANTAIRE—any one of 18 delightful scents (Apple Blossom, Gardenia, Spice & Herbs, Trefle, etc.) with Wall Vase $1 postpaid. Folder "Art of Interior Perfuming" free. Fragrantaire Company, 381 Fourth Ave., N.Y.C.

INTERIOR DECORATION

SEEKING A PROFITABLE CAREER? Or are you furnishing your home? Learn decoration at home in 30 fascinating lessons. Write for Booklet V-2, Arts & Decoration Home Study Course, 116 E. 16 St., N. Y. 19th year

JEWELRY

ANTIQUE JEWELRY sold, restored, copied. Also specialize in remodeling old-fashioned pieces into modern jewelry. Work done on premises with distinct craftsmanship. PL 5-3885. A. Desteian, 46 West 58th St., N. Y.

JEWELRY BOUGHT

THE BEST PLACE TO SELL. Diamonds, Jewelry, Silverware, Estates (entire) purchased for immediate cash. Certified appraiser established 1925. Bank reference. Inquiries welcomed. Charles Preiser, 20 W. 47th, N. Y. BR 9-5280

KNITWEAR & YARNS

KNITTED DRESSES, SUITS AND COATS are in keeping with the times. Smartly fashioned, exclusively styled and hand loomed. Custom-made and ready to wear, from $29.75. Elsye, Inc., 4 W. 57th St., N. Y. CO 5-4910

LEATHER CLEANING

SUEDE, LEATHER CLOTHING, HANDBAGS, accessories look new again when cleaned, retinted by our exclusive, dependable process. Inexpensive. Parcel Post. Leathercraft Process, 1052 First Ave. (57th St.), N. Y. PL 3-0470

LINGERIE & LINENS

BOURNEFIELD, 660 Fifth Ave. (2nd Floor), New York. Tel. Plaza 3-4443. Budget trousseaux. Unusual values for the bride of today, in lovely lingerie and linens . . . everything from a kitchen towel to a banquet cloth

MASSAGE

SLENDERIZE in a club-like atmosphere— Ulrich Massage Studio, 31 East 60th Street, New York. Ladies' Special! 10 treatments—$20. Vapor Cabinet, Vibrator, Roller, Shower. Residence Service. Telephone REgent 4-3688

SLIM DOWN FOR SUMMER. Edith Kennedy licensed visiting masseuse, colored. Guaranteed to remove surplus flesh and beautify the figure. Uses Swedish vibrator. Kennedy's Skin Lotion on sale at Bloomingdale's. ED 4-3779

MENDING—REPAIRING

DAMAGES IN ANY FABRIC rewoven like new. Specializing in woolens, linens, silks, & laces. Needlepoint repaired, overcoats renapped, & shine removed. Mail orders. Circular. French American Reweaving Co., 100 W. 57, N.Y.

MOTH HOLES, TEARS, BURNS REWOVEN! On woolens, silks, linens, laces. Process defies detection! Costs less! Mail orders. Request folder. Little Mending Shop, 63 W. 42nd St., N. Y. C., near 6th Ave. Phone PE 6-2126

YOUR SHOPPING TOUR can start and finish right on these pages. Make this section your reliable information center for tips on what and where to buy for your wardrobe, for your household and for all sorts of gifts.

MILLINERY

HATTIE OSTER has the huge summer picture straws you want plus gay tie-silk turbans & bags to match! $12 up. Clever hats & turbans from your material, $8 up. Hattie Oster, Suite 1415, 515 Madison Ave. (53rd), N. Y.

OFF THE BEATEN PATH, but on the right track for smart millinery . . . at lower prices due to our downtown location. Unusual, distinctive designs. From $10.75. Bags to match. Minna Mann, 134 E. 22nd St., N. Y. GR 5-4487

YOU'LL FIND IT PAYS IN MANY WAYS . . . Use these pages of Vogue's Address Book as your guide to wiser, more interesting and more satisfactory shopping. No matter where you live, you'll find it a time- and money-saver

MOURNING APPAREL

SPECIALISTS IN MOURNING gowns, hats, veils, gloves, stockings, bags, scarfs, & jewelry. Sent on approval. M. C. Schoonmaker (formerly with Arthur Mullen), 700 Madison Ave., N. Y. Bet. 62nd & 63rd St. RE 7-4279

NAME TAPES

CASH'S WOVEN NAMES cost so little and insure your belongings against loss or misuse. Attach them with Cash's No-So Cement. Write Cash's, 22 Chestnut St., So. Norwalk, Conn., or 6203 So. Gramercy Place, Los Angeles, Cal.

PERFUMES

ARABIAN NIGHTS CREAM COLOGNE, the new, delightful after-bath freshener; soothes and smooths and leaves you delicately perfumed. $1.10 wherever Arabian Nights perfume & toilet water are sold. Scherk Corp., N. Y.

PERSONAL SERVICE

ARE YOU WARDROBE WEARY? Discover The Dressing Room Re-Sale Service. Slightly used apparel of the better sort resold. 41 West 51st Street, New York City, Telephone ELdorado 5-1344. Hours from 12 to 6:30

SHOES

SHOECRAFT, 603 Fifth Ave., New York City. Nationally recognized, foremost specialist fitting the narrow foot and heel. Sizes 2½-12, AAAAA-C. "Tall gal" models at $8.95. Send for Booklet VS. Prompt Mail Service. Charges

I. MILLER specializes in small size shoes. Our Summer collection, featuring sizes 1 to 3½, widths AA to D, is ready at 1552 Broadway corner 46th Street, New York. Write for Spring Catalog. New charge accounts invited

WIEDHOPF LTD., 730 5th Ave., New York. In the arcade. Showing Summer and new Fall shoes on individual lasts. All hand made. Comfortable prices. Style card. Sizes 2½ to 13, AAAAAA to C. Telephone CIrcle 5-9714

AIR STEP—The Shoe With The Magic Sole. Distinctive Styles plus Cushiony Comfort. Sizes 3 to 11, AAAA to C. $6.50 add $1 for 10½ & 11. Mail orders filled. Send for booklet. Air Step Shoe Shop, 4 E. 34 St., N. Y.

SHOES REBUILT

LIVERPOOL SHOE REBUILDING CO. Shoes rebuilt, restyled, corrected to fit. Made longer, shorter, wider, narrower. Orthopedic experts. Dyed any color. Custom-made. World's largest. Mail orders. 138 W. 34 St., N. Y. (opp. Macy's)

SWEATERS

REAL SHETLAND Sweaters Hand-loomed, hand-finished, style-perfect classic cardigan $6.75, slip-on $5.75. Save money by mail—20 shades. Write for color card. Village Yarn & Tweed Shop, Framingham Center, Mass.

THESE TIPS ARE TOPS. The shopping suggestions found on these pages of Vogue's Address Book are worthy of your attention and action. They'll eliminate much of the fuss in helping you decide where and what to buy.

TAILORS

P. BASILE & SON creates for discriminating women, individual custom-made suits, coats of finest imported and domestic fabrics, or your own materials; newest fashions; modest prices; remodeling. 17 E. 53rd St. VO 5-7584

ANDRE BALOD—TAILOR—Perfect tailoring of coats, suits, furs & gowns in the newest fashions. Faultless fitting & finest workmanship & materials at minimum prices. Remodeling also. 38 West 56 St., N. Y. CI 7-8179

JOSEPH FRAM formerly of Fortnum & Mason. Creator of fine custom-made clothes and fur styles. Imported fabrics or your own material. Also suits & coats from the Jaeger House of London. Expert remodeling. 15 E. 47 St., N. Y.

LUXENBERG "ANDREWS SHOP"—distinctive custom tailored sports clothes for cruises, resorts. Women's suits and coats individually tailored; moderately priced. Slacks to measure, $14.50 up. 485 Madison (52 St.), N. Y.

Pajama Ensemble by Clare Potter
Courtesy Neiman-Marcus

Portrait of a Lady

set in high register colors. When she wears the pants — as is her wont today — she specifies that they be invisibly zipped to her own slim dimensions. The more ladylike for this touch of subtlety.

ZIPPERS DIFFER AS YOU CAN SEE

★ *Ordinary zippers have exposed metal teeth. Only Waldes Kover-Zip* is fabric-covered, invisible. That is why you find this special closure on better notion counters throughout America.*

*REG. U. S. PAT. OFF.

WALDES KOVER·ZIP

manufactured exclusively by Waldes Koh-I-Noor Long Island City • New York

Vogue's ADDRESS BOOK

of shops, services, and restaurants

(Continued from page 7) and expects a certain amount of cooperation from you, miss; but, in the end, the results will delight you.

P.S. Summer note—go have just a Benson foot treatment after one of those hard, sweltering summer shopping tours. It'll put new life into your protesting tootsies, and make them feel as though you'd been dabbling them in a cool brook.

YOU MAKE HIS MARK. Whether you have a small son going off to camp, or a soldier son or husband off to the war, it's a good idea to mark each and every piece of his "wearables." And about the best-known name-tags in the country are those made by J. J. Cash, Inc.

Since our boarding-school days, there has been a vast improvement in this name-tape business. They no longer have to be painstakingly sewn on each garment. Instead, you can buy from Cash a special "No-So" cement, which reduces your working effort to a minimum.

You can order Cash woven tapes either from 22 Chestnut Street, South Norwalk, Connecticut, or from 6203 South Gramercy Place, Los Angeles. Pick the geographical location that suits you best. About four days after your order is received, it is ready to leave the factory. The tapes cost $1.50 for the first three dozen you order, and 50 cents for each additional three dozen after that.

WATCH REPAIRING

YOUR WATCH IS NOW PRICELESS. Repairing of small, intricate watches, clocks. Fine workmanship. Moderate prices. Mail orders. Auguste Braun (former head of Cartier Watch Dept.), 665 5th Ave., N. Y. PL 3-6288

STOP, LOOK and save shopping time and effort! Glance through these pages of Vogue's Address Book for names of smart firms whose merchandise and service measure up to the very highest standards of quality and value.

WEDDING STATIONERY

ENGRAVED WEDDING Invitations and Announcements. Everett Waddey Co. has for generations insured highest quality at reasonable prices prepaid. Book Wedding Etiquette Free. 5 South 11th St., Richmond, Virginia

WEDDING INVITATIONS—An engraver's work is desirable to the extent that it is beautiful. The raised feeling means nothing. Ask for samples and make discriminating comparison. Harcourt & Co., Louisville, Ky.

ENGRAVED WEDDING INVITATIONS. Announcements, Visiting Cards, Monogrammed Stationery. Quality engraving for three generations. Write for samples. J. P. Stevens Engraving Co., 112 Peachtree St., Atlanta, Ga.

WEDDING INVITATIONS—Announcements distinctively engraved on first-quality papers. Very reasonable. First 100 for $12.00. Each additional 25 for $1.25. Write for samples. J. K. Tippett Engraving Co., Charlotte, N. C.

WEIGHT REDUCING

ROSE-DOR FARMS—Magnificent reducing and beauty haven. Dieticians, beauticians, all facilities for healthful weight reduction. Fine accommodations. Booklet. 30 min. from N.Y.C. Irvington-on-Hudson, N.Y. Tel. Irvington 1280

SLENDER LEGS! Marguerite Benson's Successful Scientific Methods; Reduce, Strengthen Ankles, Calves, Knees, Thighs. Scientific, reducing massages. Indiv. exercises. 10 Treatments $25 up. 330 W. 72. EN 2-0333

LOSE POUNDS AND INCHES—definite results. Successful reducing specialist, 17 yrs. experience. Individual attention. Expert in high colonics. Registered physiotherapist. Margaret Deuster, 160 E. 48th St., PL 5-0016

WEIGHT REDUCING—(Cont'd)

A TRIM, FASHIONABLE FIGURE (especially symmetrical legs, slim hips, graceful waist line) easily attained at home with the Biker-Hiker. Sold thruout U.S.A. Free literature. Biker-Hiker Co., Box 407, Montgomery, Ala.

MANYA KAHN'S NEW NINE-DAY Wonder Course will give you a New Face and Youthful Figure in a surprisingly short time! A trial treatment ($3) will convince you. $50 Course now $35. PL 3-7623. 53 West 57 St.

GOURMET'S GUIDE

SELECTED RESTAURANTS IN AND OUT OF TOWN

NEW YORK CITY

RESTAURANTS—DINING

DIVAN PARISIEN—17 East 45th St. Le Restaurant Par Excellence. Cuisine Française. Famous for "Chicken Divan" and special salad. Luncheon and Dinner. Finest vintage wines, liquors. Air Conditioning. MU 2-9223.

JANE DAVIES'—145 West 55th Street. Good food and excellent service is yours amid attractive surroundings. Luncheon—55c, 65c, 75c. Dinner—$1 and $1.25. Fine vintage wines and beer only. Closed all day Sunday.

ALEXANDRA RESTAURANT—8 East 49th Street. Champagne cocktail dinner $1.25 & $1.50. Daily 5 to 8:30 P.M. Sunday dinners —noon to 8:30 P.M. Fine American food. The most talked about dining place in New York.

CRILLON—277 Park Ave. (116 E. 48th St.) Famous for cuisine and cellar. Luncheon $1.25—Dinner from $1.75—Main Dining Room. In Cafe, Luncheon 95c—Dinner $1.25. Sunday Dinner $2.00. Telephone WI 2-3727.

THE CAVIAR—18 East 49th Street. "Where the best Continental Cuisine is served most reasonably!" Carefully selected wine cellar. Luncheon from 85c. Dinner from $1.25. Cocktail Hour. Telephone ELdorado 5-8998.

RESTAURANTS—DINING

CAFE TROUVILLE—112 East 52nd St. Host to New York's smartest clientele. Open for luncheon ($1.25), cocktail hour, dinner ($2). Entertainment every evening after 9:30. Completely air-conditioned. Closed Sunday.

RESTAURANT MAYAN—16 West 51 Street, Rockefeller Center. The popular rendezvous for luncheon, cocktails, and dinner. Unusual atmosphere. Luncheon entrées from 65c. Dinner from $1.75; also à la carte specialties.

GRAND CENTRAL TERMINAL Restaurant and Oyster Bar. Lower Level, The Grand Central Terminal. Nationally famous for all sea food. Steaks and chops a specialty. Lunch from 70c. Dinner from $1.00, also à la carte.

HOLLAND HOUSE TAVERNE—10 Rockefeller Plaza. 'Round the crescent bar for cocktails; in front of old tiled fireplaces for luncheon; dinner in the nooks. Luncheon dishes from 60c, dinner from $1.75. Authentic decorations.

CAFE LOUIS XIV—15 West 49th St., Rockefeller Center. Cuisine Classique, Fine Wines, American Bar. Period setting. Prix-Fixe Luncheon $1.50. Dinner from $2.00, also à la carte. Wm. Adler and his Violin.

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This photo taken in action in Bataan by U. S. Army Signal Corps

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LOVELY NEW COLORS FOR FALL

Shop Hound

Marguerite Gautier, the famed camellia queen, might well have worn a *déshabillé* similar to this one from Susanne (41 West Fifty-Seventh Street). A white silk organdie négligé, with a full skirt, emphasizing a tiny waist-line. It ties with ribbons run through a *broderie anglaise* entredeux.

Under this coat is a confection of crêpe-backed rayon satin. It's cut as carefully as an evening-dress, but, in real life, is a nightgown. This bridal ensemble, white with pink or blue, costs $23. Incidentally, Susanne makes a specialty of lingerie—all hand-made of pure silk.

Light-Headed. This cool white eyelet embroidery hat, trimmed with black velvet ribbon, is perfect for breathless days. It's by Jeanne Rousseau (19 West Fifty-Seventh Street), costs $18.50. For beanie girls, Madame Rousseau has designed a net-covered wire frame. On this, she sprinkles flowers or little ribbon bows and birds. Here's the perfect straddle for the hat-or-hatless fence; it costs $8.50.

Specs Appeal. This latest design of Lugene, Inc. (604 Madison Avenue), is as flattering as it is timely. These sun-glasses have just about everything. They sweep far enough across the face so as to cut out side-lights and glare. And their shape should be becoming to almost everyone. These are Victory Spectacles. On close examination, you'll see that the nose-rim is V-shaped. So are the lenses. And the temple bars have those famed three-dots-and-a-dash marked on their white frame.

What we particularly approve of, however, is that all this is done so subtly as to be noticeable *only* on close inspection. The Victory Spectacles, with ground and polished lenses in blue or green, cost $10. If you like, you can have them fitted with your own lenses—this costs extra, depending on the prescription.

Uptown Note. Michael of The Carlyle (35 East Seventy-Sixth Street) is one of the few top-ranking hair-dressers located uptown. As you can imagine, this is a particular boon for summer days when the thought of going into steaming mid-town is enough to make one swoon. (Michael's is air-conditioned, as well.) We're cranks on the subject of a good shampoo, and have never had a better one than here. P.S. Before going under the dryer, try some Scandia Rose Cream on your face; and, after drying, have a Scandia make-up job (it's on the house). It'll make a new woman of you—cool, coiffed, composed, and ready for anything.

Caught In Our Net is this good-enough-to-fly-away replica of a butterfly. It's life-size, of hand-wrought silver. There is also a pair of sleepy butterflies, their wings folded to fit your ear-lobes. The pin is $15, earrings $10, from Parenti Sisters (400 Boylston Street, Boston).

VOGUE STUDIOS

Reflection
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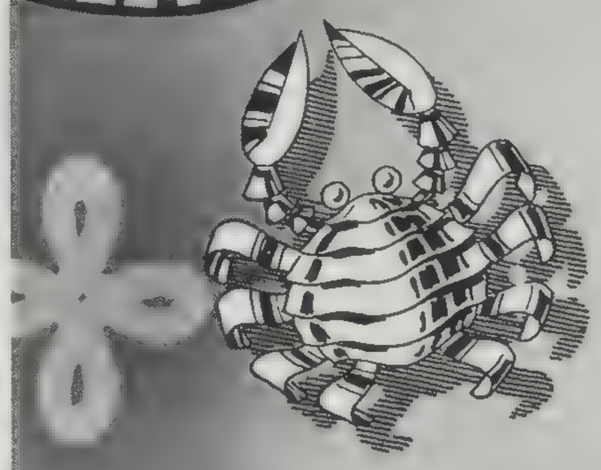

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PHOTOGRAPH BY HORST

On the hand on our cover—a new timekeeper, Cartier's diamond-and-gold wrist-watch; a timely ring of sapphires, rubies, diamonds. A new nail polish—Peggy Sage's "Brown Orchid."

VOGUE

incorporating VANITY FAIR

Good Buys for Summer

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JUNE 15, 1942

GOOD BUYS IN CLOTHES

Good buys in clothes 18–21
Big beret 22
Small beret 23
Long-lived short coats 28–29
Bright beach buys 30–31
Summer evening 1942 33
Designs for dressmaking 36–39
Good looks—good buys 46–47
Black satin story 52–53
Under twenty 58–59
Cool enough for two 60–61

PEOPLE AND IDEAS

Vogue's-eye view of good buys 17
The August Belmonts, *by Frank Crowninshield* 24–25
Alfred Lunt—cook, *by Elsa Maxwell* 26–27
Good buys in fun, *by John Mason Brown* 32
American classic—"Porgy and Bess" 34–35
India's first envoy to the United States 40–41
Do you know the Army? 42
Do you know the Navy? 43
Mrs. Dwight W. Morrow, *by Allene Talmey* 44–45
Summery summary 48–49
Good buys in books, *by Louis Kronenberger* 50–51
I'm on a budget, *by Patrizia Chapman* 54
I have an allowance, *by Pat Arno* 55
British Crafts 56
Good buys in holidays 57
Don't give up the ship, *by Ruth Seder* 62–63
Propaganda print 74

SPECIAL DEPARTMENTS

School directory 2–3
Vogue's travelog 4–5
Vogue's address book 6–8
Shop-hound 13
Long-lasting short cut 64
Discoveries in beauty 71

July 1 Vogue Reports to 33,000,000

INDEPENDENT WOMEN

American women enjoy an independence few women have ever known. We are free to choose our politics, our leaders, our religion, our clothes . . . we can say what we think. July 1 Vogue is devoted to the activities of the free-spirited women of America . . . to their magnificent achievements . . . to their warm understanding. With this issue, you can study the expert defense plans of Connecticut women. Or you can glimpse the nostalgic past of American vaudeville. You can choose the right clothes to fit your new life at home. Or you can consider yourself in a uniform. You can be one of 150,000 non-combatant women of the WAAC. Or you can guard the Four Freedoms right here on the home front.

VOGUE SALUTES CONNECTICUT: In taking the pulse of Connecticut, Vogue reporters took a reading of 99° efficiency in women's defense organizations. July 1 Vogue records the progress and goal of this miniature model of defense.

THE FASHION FRONT: July 1 Vogue shows summer blouses that play three rôles . . . six charming dresses that make a cool transition into Fall . . . new accessories . . . as well as nonsense (for practically nothing) to wear on your head.

WOMEN IN THE NEWS: Mrs. Douglas MacArthur, wife of the Commander-in-Chief in the Southwest Pacific—a cabled report by Edgar Laytha of her life in Australia. Oveta Culp Hobby, executive and mother, new director of the Women's Army Auxiliary Corps . . . Brenda Frazier Kelly, head of the Junior Committee of Navy Relief, buying a service gift at an "Express Your Gratitude" booth.

THE ENTERTAINMENT FRONT: Frank Crowninshield reviews the magic hey-day of Vaudeville and welcomes its revival . . . Toni Frissell covers, with her camera, one of America's oldest and liveliest sports—the races.

July 1 *Vogue*...At Your Newsstand June 23

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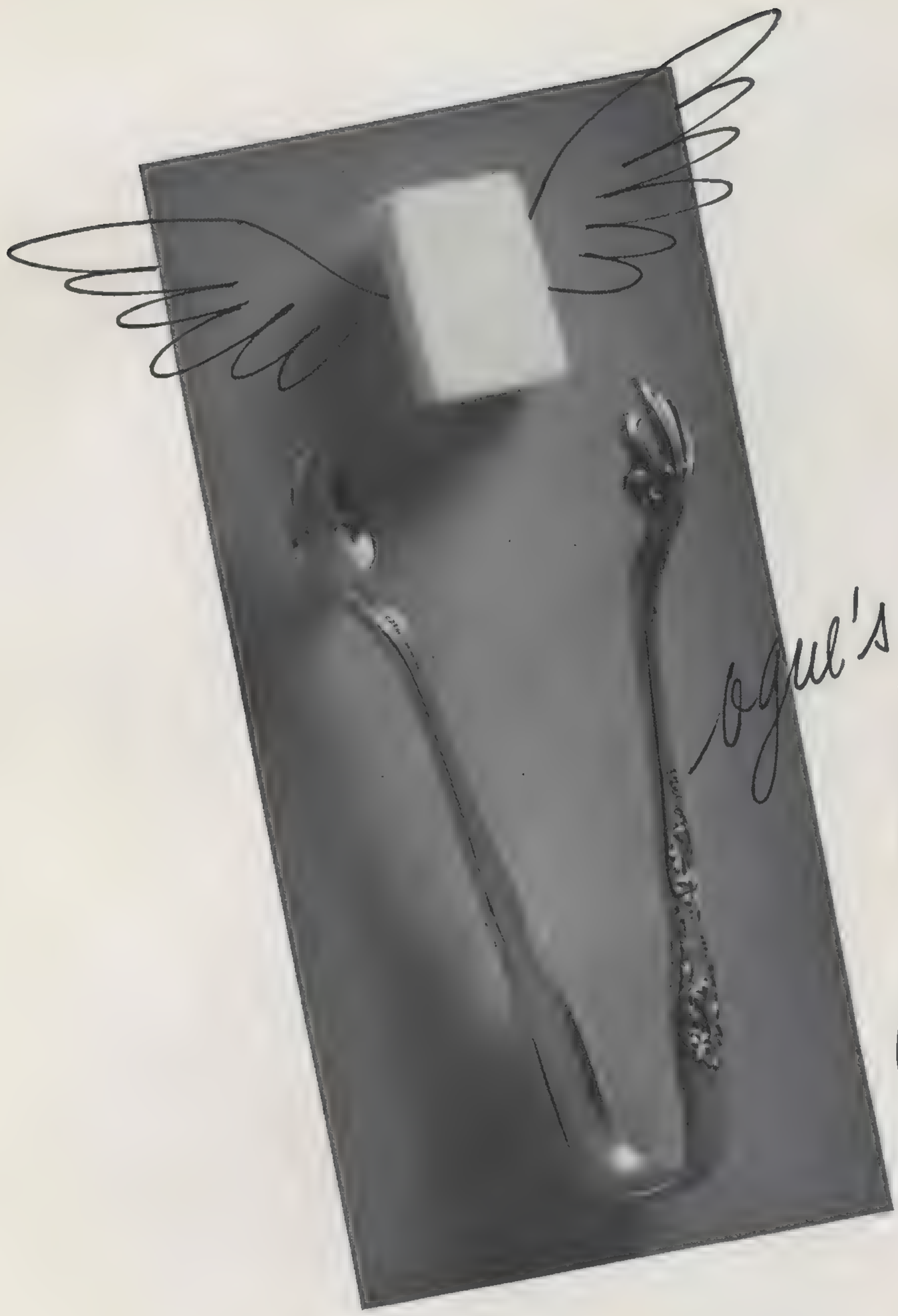


Ogue's-Eye View of Good Buys

I ATE too much sugar, anyway. What did it ever do for me, except expand my hips? I did too much driving, anyway. What did it ever do for me, except keep me from getting enough exercise? The sugar I get now with my coupon-book is plenty. The gas I get with my A-card is plenty. They are good buys as is.

I'm going to see to it that the clothes I choose are just as good buys. I'll neither hoard nor waste. I'll buy what I need, and I'll make sure that's what I get. My summer suit, for instance—it's got to be durable, got to be pretty, got to be heat-defying. One of my hats is going to be a beret. My husband has always liked me in a beret. I'll buy more house-coats and simple dinner-at-home skirts and tops, because home is where I plan to be a lot. I'll buy good, tough walking shoes. I'll buy culottes to bicycle and garden in.

I'll buy the best holiday I've had in years, because it has to be fun, and it has to be rest, and it has to return me a new and better woman. I'll buy lots of paper to write letters to my friends and kin at camp. I'll buy good books to relax with, to lend to my friends, and then to send on to the Victory Book Campaign. I'll buy Bundles for Bluejackets; relief for Army and Navy families, for China, Britain, Russia. I'll buy less and less nonsense. I'll buy no contraband items whatever. And I'll buy, buy, buy, buy, buy, buy War Savings Bonds and Stamps.

RBW

GOOD BUYS IN CLOTHES

. . . good for three more months of summer

ABOUT the only thing that this summer has in common with former summers is the weather. All else is different. This is the first summer when you'll carry ration-coupons in your purse. When you'll dance on dimmed-out roofs. When you'll walk to the station. When you'll picnic on your own porch. When you'll crowd three into a train seat. When you'll work as you've never worked before. When you'll make every hour and every dollar work as it never worked before.

It's the first summer, too, when what you buy is no longer just a personal matter, but a public and patriotic one. A good buy, in the good old days, concerned merely you and your purse. A good buy, in these days, concerns you and your country. Wise buying helps stabilize the public economy. Unwise buying brings on that menace—inflation.

And what is a good buy in clothes? Other summers, a good buy might have had a short life, but a merry one. This summer, it must have a long life—but not an un-merry one, either. For a dull, dreary little dress—sound though it may be—is all too seldom pressed into service. It just wastes away in your closet, and waste is the unpardonable sin.

A good buy, this summer, must also keep in mind the temperature. Even though the weatherman isn't permitted to make predictions, it's a safe guess that there'll be ninety days at ninety degrees. More than ninety days. For whenever did Labor Day ring down the curtain on the heat in this country?

And a good buy—if it's going to be an obliging buy—must keep in mind, too, the calendar. Officially, summer doesn't begin until June 22. There was a time when shop cupboards were pretty bare about that time. But no longer. Shops are watching the calendar more closely, instead of rushing the season. And if the heat arrives before you know it, before you're ready for it, if your summer wardrobe has gaps that need filling in midsummer, you won't be left in the lurch. You'll be able to find cool clothes just when you need them most—in late June or early July. This issue shows a number of them.

One good buy—it has both good looks and good sense—is a suit of shantung or linen. You'll see two in this issue: the natural rayon shantung suit opposite; the navy-blue linen suit on a later page. Both have a long-life expectancy, both will hoodwink the heat, both are acclimated to town or country, both can work and go out after work, and neither will collapse at the end of one summer.

A coat buy that will more than pay its way is the brief box-coat of white cotton piqué shown in this issue. Accommodatingly, it will go anywhere. Over a swimming suit on the beach. Over your play clothes. (Continued on next page)

← Good until Labor Day—and after

Two good buys with good looks, a long life, and a fine immunity to heat and humidity. First: Suit of natural rayon shantung plus a gilet of brown-and-white check gingham, which shampoos in soap-suds. Suit; $30. Leghorn cart-wheel; Bergdorf Goodman. Second: Pale blue dress of pure silk shantung, cool, cool-looking, unwiltable; $30. Bergdorf Goodman; Neiman-Marcus; I. Magnin. Blue beret; Bergdorf Goodman

Good Buys in Clothes (continued)

Over a printed day dress, in town or out. Over a black afternoon dress. Over a dinner or dance dress in the evening. Soap and water will shampoo it in a nonce, and its cost is pretty infinitesimal.

Three hat buys could cover all summer contingencies. A beret, a cart-wheel, and an evening "nothing." Your beret might be a classic black felt—a secure, unfussy little hat is imperative these rush-about days. Your cart-wheel might be a big one of natural straw; you could ring changes on it by circling its crown with a wreath of field-flowers, or pinning on a spray of poppies, or banding it with plaid ribbon, or tacking on the crown several bright velvet bows. Your evening "nothing" of a hat might be a chou of horsehair, a point d'esprit sailor, a fresh flower, a snare of veiling, a bicycle clip with bright bows.

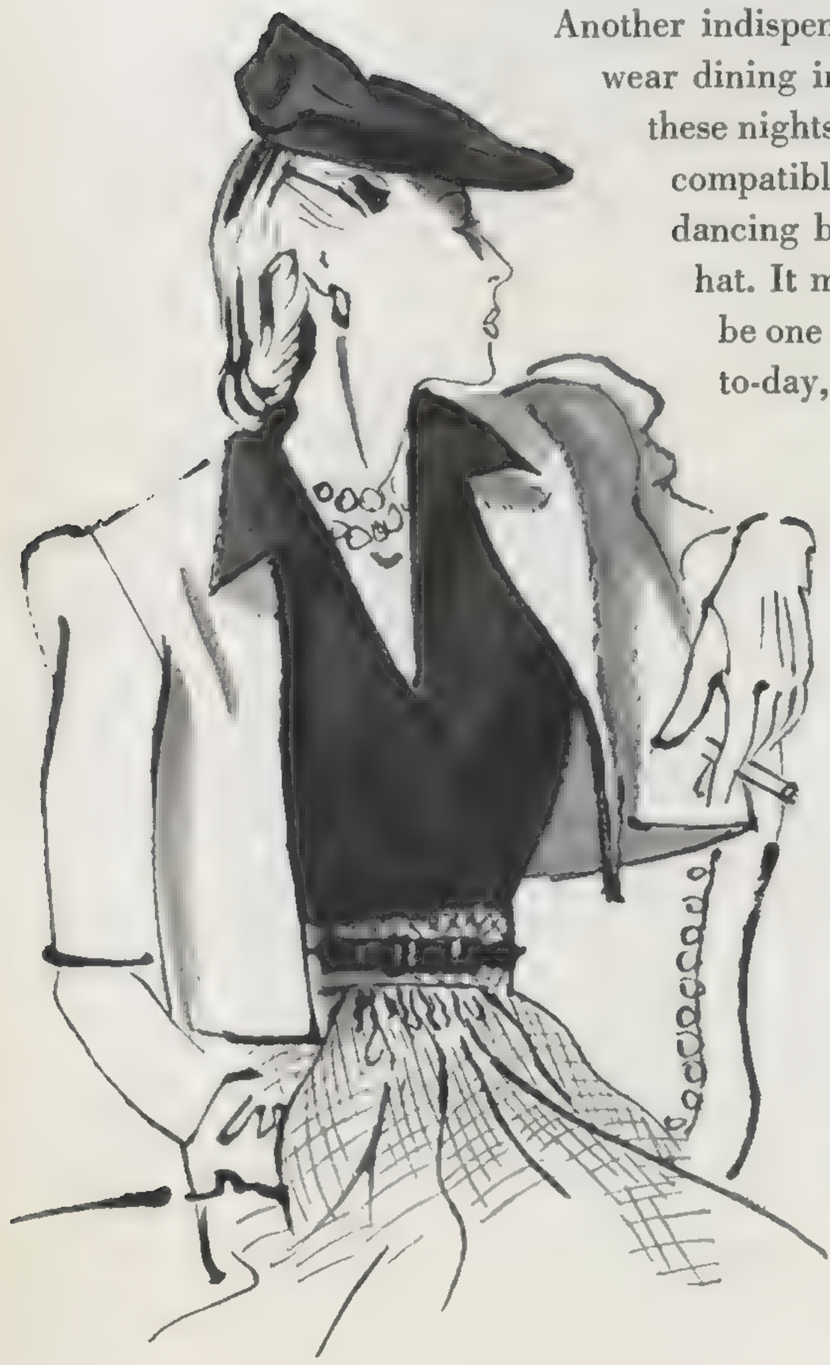
Always a shrewd buy is a blazer. This year, more than ever, for this year, you'll be wearing slacks more...and what teams better with slacks than a blazer? You'll wear it, too, with your bicycling culottes, with your tennis and golf clothes, perhaps to the races with an immaculate white flannel skirt.

For a pretty and profitable buy, there's nothing like a separate skirt and blouse. More than one. The last few issues of Vogue have shown you several. Separate day skirts. Separate evening skirts. A calico or gingham one for Victory gardening, picnicking on your porch. A shantung one for town—unbeatable with a dotted blouse and yellow linen bolero. Anything from a seersucker to a satin long one for evenings at home...for home is where you'll be a lot.

The great buy for stifling heat and humidity is, of course, cotton. A cool, suit-like dress of grey cotton chambray. A red-and-white dotted cotton piqué dress —you'll see one herein. Cotton suits that look like covert-cloth, like Glenurquhart plaid, like tweed, like shepherd's check. Never has cotton had such a citified look.

Another indispensable buy, this summer, is a black dress. The dress you'll wear dining in town, for there'll be little driving out to wayside dinners these nights on three gallons of gas per week. The dress that seems most compatible alongside His uniform. The dress that is "dressed-up" for dancing by long gloves, your best jewels, an enchanting excuse of a hat. It might be the black silk jersey you see in this issue. It might be one of those three black satin dresses—pure s-i-l-k satin—to wear to-day, to-morrow, all next winter.

And, finally, a few small buys that will bring big returns. Several velvet bows tied on your head the way Topsy tied hers—the way Paulette Goddard ties hers in this issue. A bag and gloves of string. A belt of raffia. Shorts cut like a boxer's. To hold curls high at night, bright combs...for hairpins are doing a disappearing act.



← Pretty and profitable →

Left: To wear or buy in July—white bolero over sleeveless dress with black top, check rayon crêpe skirt; $50. At Altman; B. Forman. Right, first: Low-necked, short-sleeved black rayon jersey dress; $35. Straw lace bonnet; about $20. Best; Harzfeld's; Scruggs-Vandervoort. Right, second: Go everywhere suit of black rayon alpaca and shantung; $30. Straw cart-wheel; $22.50. Both: Best; B. Forman. Suit; Kaufmann

JEWELLED NAVY INSIGNE FROM BLACK, STARR AND GORHAM

Big Beret

It's no mere coincidence that berets are back. Fashion has a good sense of logic. These are busy days. These are days when you want a hat that's easy to wear and easy on the eyes, simple, unfussy, and blessed with a faculty for staying on. That pretty well defines a beret. Quite logically, berets are back on our heads in this busy summer of 1942.

This year, you'll have small berets, big berets. One like that black felt above, almost as large as a cart-wheel, a charmer with afternoon-and-after dresses. Hat; under $30. Bonwit Teller; Marshall Field; I. Magnin. Pichel's huge calf envelope bag; Bonwit Teller; Marshall Field

RAWLINGS

Small Beret Not very different, is it?, from the one you bought years ago in San Sebastián. The traditional Basque beret, which was as becoming to you as to handsome Basques. You will like it now, even more than you did then. That neat little head, that unfussy look, that fine security—no danger it will slide awry when you rush about.

This good buy is of black felt. The veil makes it even tidier, more secure. Pin on it a clip—or if your beau is an Army Aviator—that jewelled insigne from Black, Starr and Gorham. The hat is about $10. Altman; Carson Pirie Scott; L. S. Ayres. Huge pouch bag of natural-coloured calf; Mark Cross

PHOTOGRAPHS FROM HAROLD SETON COLLECTION

August Belmont, politician and diplomat, in fancy dress

The AUGUST BELMONTS

Rulers of Society in the Innocent 'Eighties

BY FRANK CROWNINSHIELD

August Belmont, who taught America the art of living

Mrs. August Belmont in 1879 . . . thirteen years before her death

Mrs. William K. Vanderbilt (1883) . . . later, Mrs. Oliver H. P. Belmont

Perry Belmont, at a masquerade; the son of August Belmont

In the summer of 1853, Commodore Matthew Calbraith Perry—who, as a Midshipman, had fought in the battle of Lake Erie in 1813—arrived, with a sizable squadron of American warships, in the Bay of Yeddo. His mission there was to establish relations of trade between the United States and Japan.

We can guess, now, that, had the Commodore failed to arrive in Japan, with his imposing armada, the present war in the Pacific might never have been fought. But, whatever the truth of that surmise, the consequences of his voyage certainly altered the face, and the destinies, of the Eastern world.

By a most singular coincidence, it was precisely at the time the Admiral was presenting his protocols and *pourparlers* to the Shoguns, that his daughter, Caroline Slidell Perry—the lady who smiles at us so engagingly from the opposite page—was herself beginning a diplomatic mission—not to Japan, but to The Hague, in the Netherlands.

Twenty-four, at the time (Healy's portrait of her was completed a year later—in Paris), she was the wife of August Belmont, a New York banker whom she had married four years before, and whom Franklin Pierce had sent, as United States Minister, to The Hague.

It is more than probable—another surmise—that if the young bride and her German-born husband had failed ever to arrive at the Netherlands, the entire structure of society in America—with its emphasis on prodigality, devotion to sport, interest in art, love of opera, and desire to reflect the manners, taste, and fashions of Europe—might have been altered beyond any hope of recognition.

The influence which Mr. and Mrs. Belmont exercised on society was, for nearly thirty years, of the most far-reaching order. For Mr. Belmont—despite his humble and foreign origin, his guttural German accent, a pronounced limp, and unimpressive stature—managed, with his wife's aid, to change many of the customs and conventions of the fashionable world.

Himself an epicure, linguist, sportsman, lover of music, and collector of trained taste, he managed, despite the strong prejudice which existed here against European ways, to introduce most of the social usages which—under the ægis of the Rothschilds—he had so studiously observed abroad.

He, literally, taught New York how to entertain; to dine as he dined; to drink (Continued on page 68)

FROM THE PORTRAIT, PAINTED IN PARIS, IN 1854, BY G. P. A. HEALY

MRS. AUGUST BELMONT

The beautiful Caroline Slidell Perry—daughter of Commodore Matthew Calbraith Perry, who in 1854, fatefully opened Japan to the Western World

ALFRED LUNT...COOK

His class, his recipes, his ad-lib wit
By Elsa Maxwell

All you Lunt fans should have known, throughout the years, that instead of waiting for hours at the stage door to give him a bunch of roses, you should have given him a bunch of beets. It would have pleased America's No. 1 actor much more.

Alfred Lunt would rather play to a small audience of fifty students of cookery with a backdrop of envious chefs, a couple of kitchen maids thrown in as props, than in a Robert Sherwood hit. Instead of Mt. Olympus or a cardboard Swiss hotel stage-set, as in "Amphytrion" or "Idiot's Delight," the stage-setting of his greatest play is a real stove on which bubbling pots and pans are his permanent supporting company of players, and whose aromatic scents and irresistible odours please him far more than the applause of two thousand hands at a first night.

I've always loved Lunt, actor and friend, from the time I first saw him as a boy, fumbling his awkward way through "Clarence," by Booth Tarkington, at the old Lyceum during the first World War. Lynn Fontanne had not as yet dawned on his horizon. I shuddered when, barefooted, he slunk his predatory way through Noel Coward's "Point Valaine." I chuckled long and loudly as, with bawdy ribaldry, he tamed his rambunctious Lynn, the Shrew, when he played preposterous Petruccio.

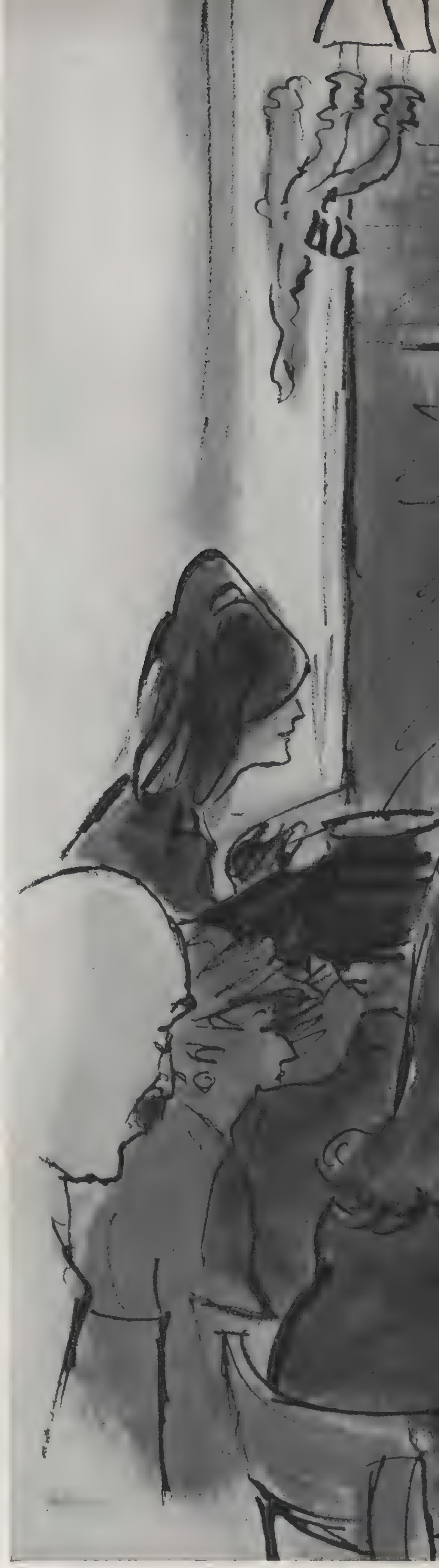
I thrilled when, as the Hoofer, he shuffled through Bob Sherwood's "Idiot's Delight," and wept steadily through the poignant playing of his Dr. Kaarlo Valkonen in "There Shall Be No Night."

But all these emotions gathered together are as naught next to the agony of Freudian frustration I endured as an epicure when at three o'clock every Tuesday and Friday afternoon last month, after bolting a hearty, but hateful lunch, I sat enchanted and chained to a front-row seat at the Hotel Algonquin, watching Alfred cook his favourite dish, and what was worse—smelling it—for, like smoking, eating is a dull duty unless you smell what you eat.

Listening to Alfred's blandishments was better than listening to the Liebstod at the Met, as he beguiled us into more than "Idiot's Delight." Like a cobra charming a suckling pig, he quickly seduced me into tasting a cream sauce to end all cream sauces, which Alfred dreamily referred to as "Angel's Saliva."

It all started at Valentina and George Schlee's Russian Easter party Sunday night, April 5.

When the American Theatre Wing War Service opened their Stage Door Canteen under the Forty-Fourth Street Theatre, its immediate and overpowering success proved its great need. With complete selflessness and keenness, which is the keynote of those in the theatre, everyone from call-boy and chorus girl to star, rolled up his sleeves and put over something unique in the history of war relief. Alfred had plunged into the Stage (Continued on page 72)



Alfred Lunt, chef extraordinary, teaching his cooking class for the Theatre War Wing

Long-lived Short Coats
24-hour coat—
goes over bathing-suits,
day and dance dresses.
White blistered cotton piqué, $13.
Saks-Fifth Avenue
TONI FRISSELL

Tennis blazer—blue wool, white bound, $17.
White shorts and shirt of Celanese rayon sharkskin, $10.
All, Abercrombie and Fitch

Bright Beach Buys

TONI FRISSELL

1. Suit and go-with-other-things bolero of red Celanese rayon sharkskin. Clarepotter design; $38. Bonwit Teller

2. Dirndl-type culottes and shirt of cool silk pongee the colour of wheat. Wide waistband. $23. From Jay-Thorpe

3. Gay rickrack on a two-piece suit of white Celanese rayon sharkskin. $9. Flared coat; $11. At Best; Ransohoffs

4. Slacks and jacket of Celanese rayon suiting. Natural twosome; $17. Striped sweater; $2.50. Saks-Fifth Avenue

5. Yellow—the season's hit. Here, in a cape of Celanese rayon sharkskin; $11. Suit also; $13. Saks-Fifth Avenue

6. Flip, two-tiered skirt and minimum bra. Of red-and-white gingham. Good buy at $8. Peck and Peck; I. Magnin

7. White eyelet piqué trimming on a Brigance suit of purple McBratney linen; $16. From Lord and Taylor

GOOD BUYS IN FUN

Thoughts of a theatre critic . . . on spending for fun
by John Mason Brown

GOOD Buys in Fun.... In the days of the Old Shuffle, we never doubted that a penny saved was a penny made. We are wiser today. We now count among our savings such money as has been ours to spend thriftily on things we have enjoyed....

Good Buys in Fun.... The quarter handed to the hat girl on the way OUT of any night-club.... The $3.30 which made each ticket ridiculously cheap for Katharine Cornell's recent matinée revival of "Candida"; a revival which, because of the brilliance of its cast, and especially the excellence of Burgess Meredith's Marchbanks, turned Shaw's old comedy into a better play than he had written....

Good Buys in Fun.... The $2 which will admit you to the sprightly and unsparing chapters and verses of that new book of revelations, Ilka Chase's *Past Imperfect*.... Whatever fare may be demanded for taking an open taxi in New York in June, so long as the driver is an accomplished conversationalist who makes you happy to be in America, just at the moment when you were becoming nostalgic about Paris....

Good Buys in Fun.... The fifty cents to see a revival of "The Scoundrel," a brave, sardonic film, but one with a point of view and characters fortunately so dated that it made me feel a little less melancholy about what has happened to the world since....

Good Buys in Fun.... The $3.68 for the album which Arturo Rodzinski and his Cleveland Orchestra have made of Jerome Kern's music for "Showboat." It takes the curse of too great familiarity off Mr. Kern's beguiling melodies; saves his score from the Ship's Orchestra medley arrangement to which it is usually subjected, and treats it musically with a dignity it merits....

Good Buys in Fun.... The paltry $3.50 for which the whole of England in the eighteenth century is yours, its great figures and social conditions wittily, wisely, and vividly recreated, in the sparkling pages of Louis Kronenberger's *Kings and Desperate Men*, a book that is by all odds the best one-volume account of that colourful and corrupt century during which, as Mr. Kronenberger puts it, "the poor were shut out from life, and the great shut themselves in."... The twenty cents for the Staten Island ferry and back.... The *Encyclopædia Britannica*, because of all that it can do to silence the loose talk of dinner-party experts whose only education has been Progressive....

Good Buys in Fun.... The $2.20 top which is paid back each night in good old vaudeville laughs throughout most of the "Priorities of 1942," and which I would have thought well-spent had it only permitted me to hear Lou Holtz tell his story about the man who was so stubborn that he would not say which tooth it was that hurt.... Those canines, known as The Bricklayers, who are so amazingly trained and charming in "Keep 'Em Laughing," that they would cause a dogcatcher to abandon his profession.... So long as you promise not to become an armchair strategist (hope to die, and all the rest of it), the dollar with which you can buy from Rand McNally that recently issued War Map (World-Wide Edition), in colour....

Good Buys in Fun.... The $3.50 which you will think you have wasted on William Saroyan's *Razzle-Dazzle* (and you'll be right, because most of the volume is as mad as only he could make it), until you stumble upon "Hello Out There," that sketch dealing with human loneliness and a lynching, which is one of the most poignant and lovely one-act plays to have been written in our time....

Good Buys in Fun.... The seventy-seven cents it cost me at Radio City to see "Saboteur," a pursuit thriller which, though perhaps not quite up to Alfred Hitchcock's usual standard, nevertheless rejoices in countless proofs of his wizard's genius for melodrama, and is never more superbly Hitchcockian than at that spine-twisting moment when the villain dangles from the arms of the Goddess of Liberty.... The $2.75 (that's the top price, but still low) to see Carmen Amaya, a flamenco dancer, fiery, and magnificent, who is hot enough to have ended the Ice Age....

Good Buys in Fun.... The $1.25 which at "21" will bring you Sweetbreads Mont Glace.... You can enjoy one of the season's best performances for $2.50 in "The Entertainment of Nation," which is one of the best of George Jean Nathan's critical productions. Particularly entertaining is Mr. Nathan's account of the encounter he had at a party with Dorothy Thompson, at which he reports Miss T. instantly demanded of him, "What is your opinion of Molotov, Voroshilov, Kalinin, Malenkov, and Timoshenko?"

SUMMER EVENING 1942 ⟶

Unmistakably 1942 is the scene opposite, painted by Eric. An apartment entrance—it might be New York or any seaboard city—equipped with sand and shovels and other air-raid fighting implements. A tenant—quick-changed from her service uniform—leaving for a benefit party. Here she wears Mainbocher's dress and scarf of brilliant blue silk crêpe, masterfully cut, trimmed with blue beads

SUMMER EVENING 1942

American Classic

"PORGY AND BESS"

Of all the American folk operas, the most loved is George Gershwin's great classic, "Porgy and Bess," with its most loved scene—the picnic—shown here. Anton Bruehl caught the brilliant Avon Long in the lightning-bright character of "Sportin' Life," dancing like a dart, singing "It Ain't Necessarily So"

ANTON BRUEHL · CONDÉ NAST ENGRAVING

Revived this winter, with grave doubts, "Porgy and Bess" has become the season's only sensation. For this long song of love and death and temptation in Charleston's Catfish Row, based on the Heywards' story, is packed with action, drama, tragedy, and it is all costumed by Paul Dupont in rags and fantasy. The cast is almost entirely Negro, with Todd Duncan, Associate Professor of Music at Howard University, as Porgy; and Anne Brown, as that unhappily inconstant nymph, Bess. Although they are not in this scene, they are inextricably meshed in this magnificent production of "Porgy and Bess"

Cut out today,
wear tomorrow.
"Easy-to-Make" chemise dress.
Try gay cotton plaid.
Vogue Pattern No. 9436

Slim silhouette
smiled on by Washington.
"Easy-to-Make" suit-dress.
Try printed rayon crêpe.
Vogue Pattern No. 9396

Peg-top drapery
easier than you think
for amateur needles.
Use black rayon crêpe.
Vogue Pattern No. 261

Classic shirtwaist
takes little time,
little talent to make.
Use dotted sheer crêpe.
Vogue Pattern No. 9433

Designs for dressmaking

Make in a few days,
wear years. Dress of
printed silk crêpe.
Vogue Pattern No. S-4387

Shirtwaist standby
A few pleats are permissible.
Use linen-like rayon.
Vogue Pattern No. 9422

Conservative coat-dress
that conserves fabric.
Pretty of pink shantung.
Vogue Pattern No. 264

• Back views and sizes on page 70

Cut out at 9 A.M.

A dress in one day—simple sewing does it—not sleight-of-hand

At 9 A.M., you pin your hair high, settle your glasses on your nose, roll up your sleeves, spread out your tools, take your scissors in hand, and begin...four yards of fabric and a new Vogue dressmaking design before you.

At 7 P.M., you snip the last thread, yank off your glasses, dip into a shower, swirl your hair softly, and put the new Vogue design on your back.

Only a miracle woman, you think, could do that. But it's done every day. *These* days, more often than ever. For these days, women are finding double, triple, quadruple satisfaction in sewing. Some sew because they're at home more—tire and gasoline shortages see to that. Some sew because it's a form of occupational therapy—keeping busy keeps nerves and jitters under control. Some sew because they have a burning desire to do things, to be capable, to be productive. Some sew to save money—and put the savings in War Bonds.

Some sew for the reason they've always sewn—for the great personal advantage of having clothes exactly the way they like them, clothes that fit their figures, their lives—and nobody's else. And some sew for the unmitigated pleasure of putting on a new dress at 7 P.M. that was cut out at 9 A.M.

One good day's work is often sufficient for a simple dress. It's not a Herculean task, making a dress. No occult talent is needed. Your own two hands and a faculty for following directions are the chief tools. One day of concentrated work accomplishes wonders. But it must be a concentrated day. No telephone calls. No interruptions. No diversions. No household duties. Let your cook decide the day's menu. Have lunch on a tray. Make it a good eight-hour-day, and the fabric you cut out at nine will be a dress at seven.

The very simplicity of today's clothes—the simplicity that is so right for the times—plays into an amateur's hands. This year's designs for dressmaking are complimentary without being complicated. They're shorn of frills and fripperies. Silhouettes are slim, but not hobbling. There's width enough for ease and grace...some pleats, some gathers, and some fullness are perfectly permissible.

The purpose of the W.P.B. rules and regulations being formulated (they are not definitely settled as we go to press) is to conserve fabric. And while the exact letter of the law is not yet formulated, every woman understands the spirit. You want clothes, these busy days, that are simple, functional, conserving. You have no use, these busy days, for swirling skirts; long, dripping capes; wide, catch-into-everything sleeves. You want clothes that become you and serve you, clothes that will live a long time. After all, what the Government wants is exactly what you want yourself.

Go out at 7 P.M.

RAWLINGS

CUT ON THE DOTTED LINE

Design for dressmaking

Almost as simple as that. And certainly rewarding. A dress to make, to wear, to wash—and wear again. A dress with the slim silhouette that conserves fabrics and finances. You might make it of shantung with dots the size of coins. And plan on several white dickeys, too. Try decisive contrasts. Brown-and-white. Navy-blue-and-white. Black-and-white. Design number 9429

BACK VIEWS AND SIZES ON PAGE 70

CUT ON NATURAL LINES

Design for dressmaking

A dress that's a natural for summer 1942. Because it's simple, and simple to make. Because its skirt falls in easy folds, yet falls in with fabric-saving policies. Because, perhaps, you'll make it of natural shantung. (For this, you know, essential-to-defense dyes are non-essential.) It's a dress that's country-cool, city-slick. Try it in pastel shades, as well as natural. Design number 9451

India's first envoy to the United States

Sir Girdar Bajpai and his family in their house at Washington, D. C.

As first Agent General for India, Sir Girdar Bajpai in Washington represents the British Government of India. He represents, too, in his life, the assimilation of the high-caste Hindu into the British system of Indian Rule.

Now Sir Girdar, small, grey-haired, with flaring John L. Lewis eyebrows, and a clipped, but soft British accent, has a completely new responsibility as he works in his square, cluttered office, with Japanese prints on the wall. For his is the enormous job of interpreting the rock-hard problems of India to Americans.

The Bajpai family have slipped fairly easily into American ways in their big, Georgian, brick house. There Lady Bajpai, dignified and matriarchal in her brocaded saris (with a sweater sometimes underneath), entertains, surrounded by sudden remembrances of India—jade elephants on a piecrust table, beaten brasses back of the flowered chintz. The Bajpai sons are at school; the Bajpai daughters, dressed in their saris, work at the A. W. V. S. The whole family, in fact, is working in some way, for the United Nations.

HE BAJPAI DAUGHTERS, KRISHNA AND BHAGWATI—BOTH VOLUNTEERS IN THE AMERICAN WOMEN'S VOLUNTARY SERVICES

LADY BAJPAI AND DAUGHTERS

BHAGWATI AND A COLLECTION OF RARE TEAR BOTTLES

SIR GIRDAR AND LADY BAJPAI, WITH THREE OF THEIR FIVE CHILDREN, AT THEIR WASHINGTON HOUSE

BALKIN

REMEMBRANCES OF INDIA

LUNCHEON FOR THE FAMILY

THE ENVOY'S DRAWING-ROOM—ENGLISH FURNITURE, PALE COLOURS

Do you know the Army?

A quiz on cabbages and shoes — and what is a "lazy call"?

1. "Mess" is not a soldier's slang expression, but an ancient and honourable term. What does it mean?

2. What specific group of Army men must never have their meals late by even so much as a minute? This is an unwritten, but powerful law.

3. When is the order "drink your orange-juice" a military command?

4. When Private Smith is sent to the hospital, he is ministered to by an Army nurse. What is her rank?

5. The soldiers have a "sick, lame, and lazy" call at a definite hour each morning. They can then report any indisposition. When do the doctors expect the lowest sick list, when the highest?

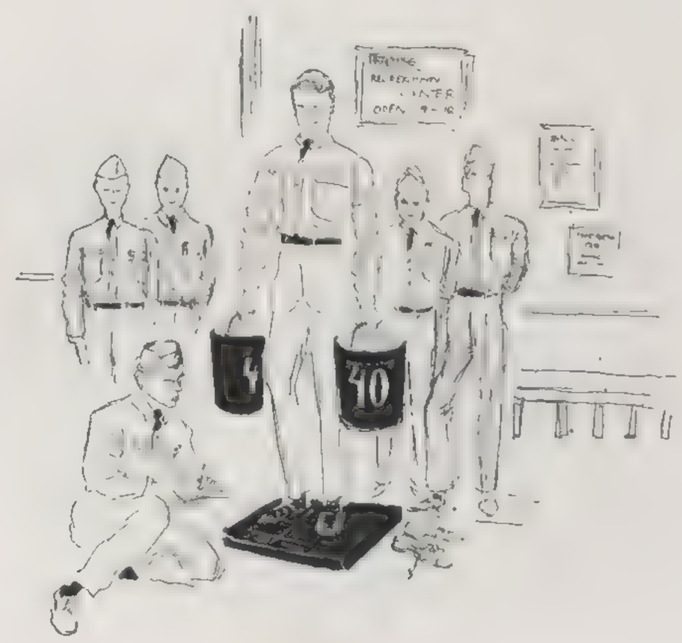
6. The food faiths in the American Army mess hall are almost as strong as the religious faiths in the chapel: Those with Scandinavian ancestry want coffee; the British want roast beef; the Irish want stew; the Southerners want corn bread. How does the Army attempt to solve this?

7. The average soldier consumes how many pounds of food per day?

8. Kitchen police, long the bugaboo of Army life, has had the sting taken out by two new Army changes. Can you name them?

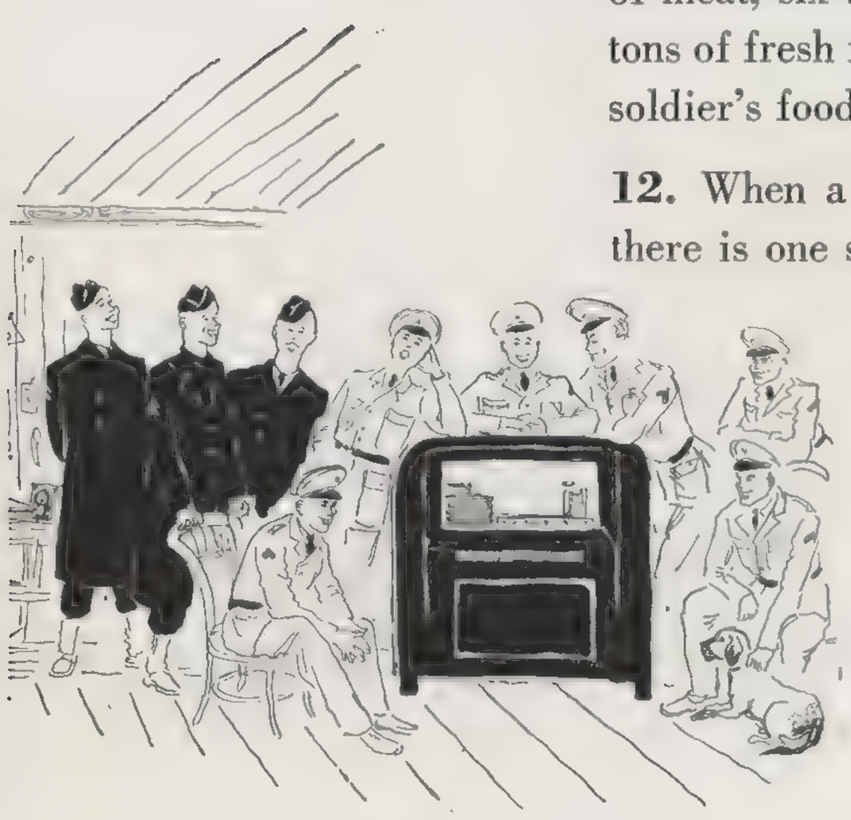
9. When measured for shoes, a soldier stands in his stockinged feet on the measuring machine with a 40-pound pail of sand in each hand. Why?

10. What is the life of an Army shoe?



11. One of the mammoth ice-boxes for an Army camp contains fifty tons of meat, six tons of butter, eight thousand dozen eggs, and twenty-five tons of fresh fruits and vegetables. What is the average daily cost of one soldier's food per day?

12. When a soldier wants to spend a quiet evening in his barracks, there is one special, no-guests-allowed room for him. What is it?



13. What is one item which the Government does not furnish free to enlisted men?

14. What is the most popular Army juke-box tune?

15. Of the first 600,000 soldiers called in the New Army, 23,970 were college graduates; 4,717 had more than one degree; and 60,000 were in college when called. What provision is made for further education?

Do you know the Navy?

A quiz on ships and sealing-wax — and what is a Navy "Boots"?

1. What branch of Navy service has the highest ration allowance, and an old tradition that the refrigerator is never locked—possibly because eating is the only recreation?

2. In what class at the Naval Air Station at Lakehurst is a student's passing grade a matter of life or death?

3. Officers up to and including a certain rank are introduced by their titles, but may be addressed in conversation as "Mr." Which officers?

4. In what capacities does the Navy now employ 43,000 women?

5. What high Navy decoration has been awarded women for extraordinary heroism or distinguished service?

6. What etiquette is observed between nurses and officers at sea?

7. When a Naval officer passes a senior going in the same direction, what does he say?

8. Regular activity with few distractions is the Navy recipe for making a good pilot. Do married men or bachelors make the best flyers?

9. On board American Naval vessels, coffee is kept brewing twenty-four hours a day. What is the daily coffee consumption of a battleship crew?

10. Why is a new Navy recruit called "Boots?"

11. What is the correct angle of a sailor's hat?

12. What does a sailor call his Chaplain?

13. Colour blindness is found more often in men with what two shades of hair, according to observations at one of the recruiting stations?

14. What is included in a sailor's laundry list?

15. What is the safest period in a Navy pilot's life?

16. Lord Nelson, for a very good reason, decreed that buttons must be sewn on the sleeves of all midshipmen's dress jackets. What was the reason?

17. Who was the first Commander-in-Chief to hold divine service on shipboard?

18. It is a Naval custom of long standing that all men must observe a certain rite before going into battle in order to avoid infection, if wounded. What act is performed?

Turn to page 69 for answers

BALKIN

MRS. DWIGHT W. MORROW whose time is given to the U.S.O. War Appeal, for which she is working brilliantly, efficiently, and, above all, with charm.

Mrs Morrow
Work-Charmer

The crammed life of a famous woman who was not dimmed at all by the fame of her husband, of her daughter

By ALLENE TALMEY

A DAY or so after the newspapers had announced that Ambassador Dwight Morrow was going into the Senate, Calvin Coolidge telephoned him.

"Hello, Dwight," drawled Mr. Coolidge precisely. "I'm over at the Vanderbilt Hotel. Why don't you come and stay with me? I've got a room with two beds."

That night Dwight Morrow marched in, and there, in that hotel bedroom, the lank ex-president advised the brief little man who had been one of his own chief advisors how to conduct himself in a campaign. Mr. Coolidge finished emphatically, "Don't make any speeches, but if you do, give them just patriotism. They love patriotism."

Dwight Morrow repeated that advice, although he did not always follow it, to his wife, Elizabeth Morrow. Ever since she has never followed it. She gives them patriotism, but she also gives them more. When she stands up these days to plead for the U.S.O. Fund, she talks straight out, giving the packed thought of a woman who has lived thoroughly. Her speeches are as self-contained as an egg. Elizabeth Morrow is precise, delicate, and powerful, with a hard, intellectual core.

Hers is a ripe, rich mind, that knows the mouthy quality of words, that hunts for the pinned-down precision of ideas. There is nothing loose about Elizabeth Morrow. Although she is apt, in front of audiences, to look like a wise, disarming kitten, with a button nose and a sweet, small mouth, she has a lived-in face, with lovely, crumpled laugh lines.

The story of sixty-nine-year-old Elizabeth Morrow is, in most ways, the story of her life with Dwight Morrow, lawyer, Morgan partner, Ambassador to Mexico, Senator from New Jersey, and, finally, a presidential possibility. By the time of his death in 1931, he was an international figure, this pinch of a grey, disheveled man, his bulge of brow butting out over his glasses—an honourable, distinguished, and powerful man.

BACK in 1895, the converging lives of Elizabeth Reeve Cutter of Cleveland and of Dwight Morrow of Pittsburgh met. He was the son of a poor, but honest college president; she of a comfortable bank official. She was a bright girl at Smith College, class of 1896. He was at Amherst, where he roomed with Calvin Coolidge, of whom Morrow said later that it was inevitable that they should meet; if there had been a cheaper boarding-house, they would have found it.

Five years after college, in June, 1903, they married and settled in Englewood, New Jersey, because the groceries there were one cent cheaper. By the time Dwight Morrow, a famous, conciliating lawyer, reached forty-five, his annual income mounted to some fifty thousand dollars a year, and his children had mounted to four—Elizabeth, Anne, Dwight, junior, and Constance. He lived in a cramped, suburban brown house; his children played "Kick the Can" in the backyard with the neighbour's children.

THEN one point in the Morrow life changed. He was offered, in 1914, a partnership by John Pierpont Morgan, who had watched the sallow, tired lawyer, noticing that under the gentle surface lay rock which nothing shifts. (Morgan didn't know it, but Mrs. Morrow is also like that.) It took Dwight Morrow a month to accept; then, gay with happiness, they bought their first car, remained in the old house.

With a diplomatic instinct, Mrs. Morrow makes others comfortable, and the old house was always full of guests and children. Fortunately, she is sensitive to people, feeling her guests' emotions through the antennæ of her sympathy. That sympathy was a dominant force in her relationships to her family. Their home was simple, intellectual, and bookish, with both parents constantly being called away. (Mrs. Morrow always went with her husband, leaving the children behind.)

But when she was home, and the family was always together in the summer, they had a laughing, happy time. She read aloud a great deal, but refused to let the children read those long serials of children's books. She made a great to-do about holidays and birthdays, and she never let them forget that, although their father was a Morgan partner, the family had started poor. There was no fuss, no show. When Elizabeth finally was allowed a car, it was an aged beach-wagon.

Years later, the Morrows built, on the outskirts of Englewood, their rambling, charming house of white-washed brick, gracious with old furniture, that Mrs. Morrow had wanted for seventeen years. The next few years politicians, office-seekers, reporters, walked through the highly waxed pine room, with its chintz draperies, to the new wing where Dwight Morrow, (Continued on page 67)

Good Looks...

Two suits that you can wear as late as Labor Day (or later)...that you can buy as late as July 4 (or later). Both with the good looks essential to good buys; both with the long-life expectancy you expect.

• First: Blue-and-white rayon foulard suit—you know how well foulard can stand the gaff; $35. Henri Bendel's Young Timers Shop. It looks cool as cool with a white belting hat; Henri Bendel

• Second: The never-obsolete blazer idea in a two-piece suit of blue Tootal linen, piped in white; $40. Bonwit Teller; Carson Pirie Scott

HORST

...Good Buys

Perhaps you never were one to rush the season. Or perhaps you've been too busy, this year, to complete your summer wardrobe. Never mind. Here are two dresses that will hoodwink temperatures...two you can buy when you need them most—late June, early July.

• First: Daisy-printed dress of blue rayon crêpe, with a cowl neck. By Ben Reig; $40. Lord & Taylor; Marshall Field; Famous-Barr.

• Second: Red-and-white dotted dress of washable Everfast cotton piqué; $16. Henri Bendel's Young Timers Shop. Hat, Henri Bendel

SUMMERY SUMMARY

Upside down is right

Law-abiding fullness

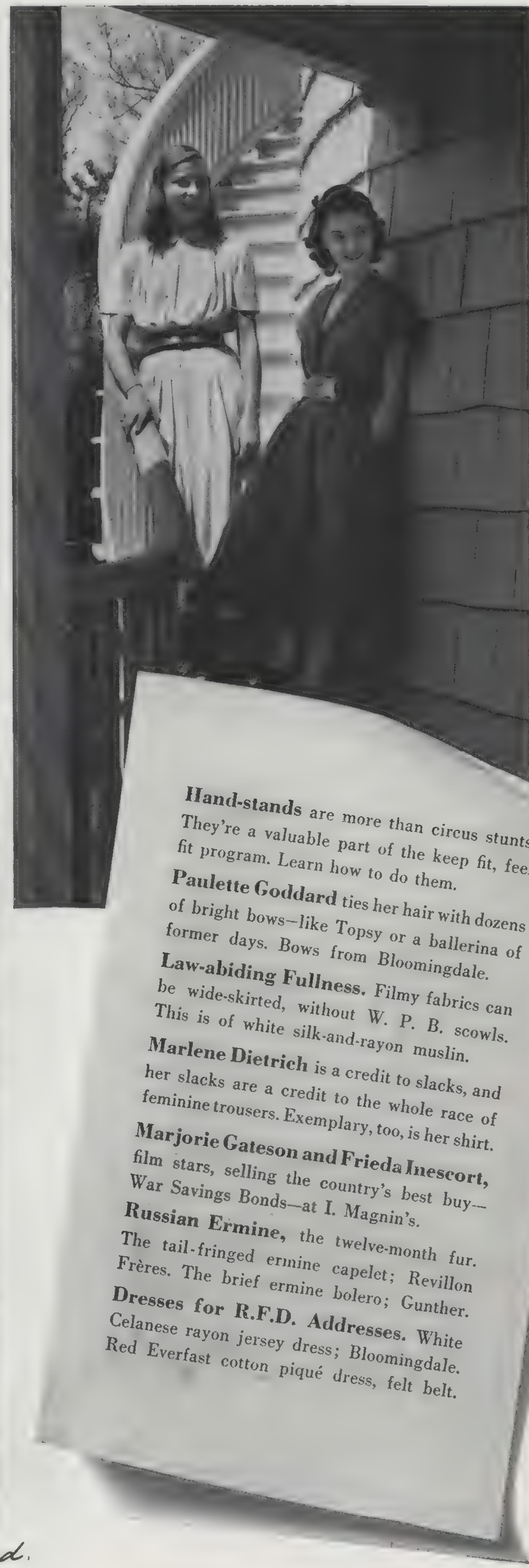
Paulette Goddard's hair trick
Topsy bows

Marlene Dietrich's exemplary slacks

Dresses for R.F.D. addresses

Marjorie Gateson and Frieda Inescort sell War Bonds at I. Magnin's

Russian ermine – year-round.



Hand-stands are more than circus stunts. They're a valuable part of the keep fit, feel fit program. Learn how to do them.

Paulette Goddard ties her hair with dozens of bright bows—like Topsy or a ballerina of former days. Bows from Bloomingdale.

Law-abiding Fullness. Filmy fabrics can be wide-skirted, without W. P. B. scowls. This is of white silk-and-rayon muslin.

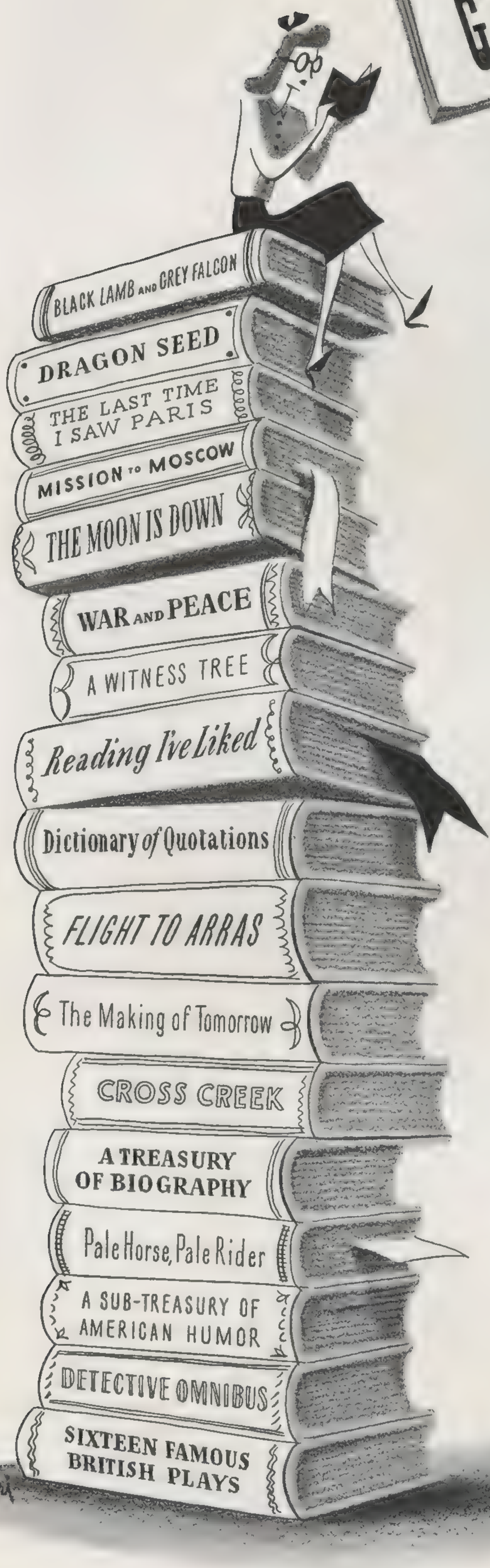
Marlene Dietrich is a credit to slacks, and her slacks are a credit to the whole race of feminine trousers. Exemplary, too, is her shirt.

Marjorie Gateson and Frieda Inescort, film stars, selling the country's best buy—War Savings Bonds—at I. Magnin's.

Russian Ermine, the twelve-month fur. The tail-fringed ermine capelet; Revillon Frères. The brief ermine bolero; Gunther.

Dresses for R.F.D. Addresses. White Celanese rayon jersey dress; Bloomingdale. Red Everfast cotton piqué dress, felt belt.

GOOD BUYS



A NOW famous publisher had, in his early days, an ingratiating habit of sticking his head into a book-shop, and saying to the owner with a deprecating smile: "You don't want any of my books, do you?" But that's all over. Today publishers plug books for all they are worth. Fortunately, people want to buy them; and in wartime more than ever—war books and anthologies and light books and literary books and books that make you think and books that make you feel...

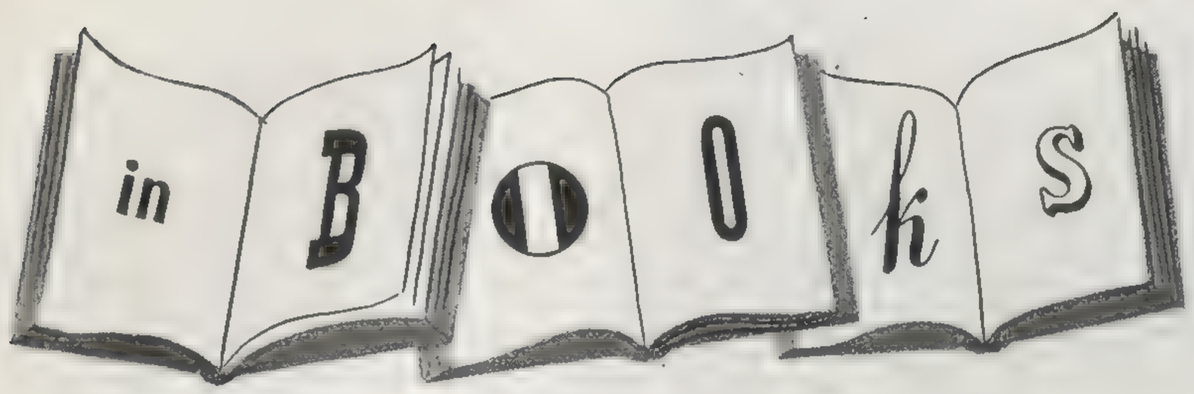
You can't always tell by the best-seller lists, for, although publishers hope that their books will be chosen by the Book of the Month Club, which buys right off some 150,000 copies, or by the Literary Guild, which buys 100,000, they are pretty much in clover with a 15,000 sale, and usually happy with a 5,000 one... Of the books listed there, some have sold half a million and are still climbing, some have sold a bare 2,000; but all, for one reason or another, are worth far more than the price...

First there is the enormous *New Dictionary of Quotations* that H. L. Mencken has compiled, putting into it not only all the famous sayings of history, but such eye-openers as Robber Baron Collis P. Huntington's "Whatever is not nailed down is mine. Whatever I can pry loose is not nailed down." (There are several hundred on marriage alone, including this one: "Bigamy is having one wife too many. Monogamy is the same.")...

There is *Pale Horse, Pale Rider,* by Katharine Anne Porter, a volume of three long short-stories as delicate as a platinum wire, and as strong. It's hard to decide which is better, the title story or one called "Noon Wine." Here is amazing precision, both of feeling and style...

There is former Ambassador Joseph P. Davies' *Mission to Moscow,* a bare-bones book put together from his diary, his diplomatic memos, and his confidential letters to the State Department; but just about the most objective picture of the Soviet Union you could hope to get, and for that reason the most useful. Davies got to know everybody, including Stalin; he got to see everything, including the USSR's far-flung industries and agriculture. The book gives you the lowdown as you can only get it from some one high up. (For contrast, there is Arthur Koestler's subjective, but very interesting *Darkness at Noon,* which, like the Davies book, goes into the famous treason trials, but explains them differently.)...

But if you want to know the most about the Russians, there is the new Simon and Schuster edition of *War and Peace,* with an extremely illuminating preface by Clifton Fadiman. Besides giving cogent reasons as to why this book, with its great characterizations, its overwhelming love-story, is probably the greatest novel ever written, Fadiman draws some of the parallels between Napoleon's Russian campaign, which Tolstoy describes in detail, and Hitler's. (The book also helps out with maps.)...



Advice from Louis Kronenberger, author of "Kings and Desperate Men," on your penny's worth in words

Then there is Rebecca West's two-volume *Black Lamb and Grey Falcon,* of which it is impossible to speak briefly unless one has no objection to being absurd. It is an account of a woman who found in pre-war Yugoslavia the satisfying virtues that she wanted to find, and couldn't, in western Europe. It is history, autobiography, poetry, politics, travel, literature, and art; but, above all, it is an extraordinary job of writing. (For one example, there is the brilliant profile of Archduke Ferdinand and his wife, Sophie, who, by their accumulated stupidities, virtually ordered their own assassinations)...

There is Robert Frost's *A Witness Tree,* which although far from his best book, yet was written by America's best poet: judge by a single line, which describes a buck swimming a river, and "Pushing the crumpled water up ahead"...

There is *Cross Creek,* in which Marjorie Kinnan Rawlings talks on paper of the Florida country where she lives, and of her neighbours, which consist of squirrels and skunks, as well as men and women. It's informal and conversational, and it gives a remote part of Florida a human background...

THREE books on France really ought to be taken together, like a *pousse café.* Elliot Paul's *The Last Time I Saw Paris* is as lively as a kid jumping rope, as nostalgic as an old hack tune. He has told the story of the Rue de la Huchette, a Left-Bank street whose people were odd and gamy, pathetic and gallant, some of them ripe for Communism, some even riper for Fascism. But all were human, struggling, confused, possessing inwardly the powder to blow themselves to bits—which they did...

Geneviève Tabouis' *They Called Me Cassandra* is, for all its anecdotal and gossipy tone, a kind of horror story—a story about France's high places, about Briand and Herriot, about Daladier and Laval, about the shilly-shallying, temporizing, appeasing political bigwigs who also had the power to blow France to bits...

And there is *Flight to Arras,* by Antoine de Saint Exupéry, whose story, unlike the others, is completely personal, sometimes too fuzzy and mystical, but an often remarkable record of a sickeningly dangerous reconnaissance flight in the last days before France fell. Saint Exupéry gives you far more, however, than the physical excitement of the flight; he gives you the musings and soul-searchings of a man face to face with death, with an insight of his own as to why France fell: "We...all but died of intelligence unsupported by substance"...

For the English side of what was happening to Englishmen just before the war, and until Dunkirk, there is H. G. Wells' witty taking apart of a white-collar cockney in *You Can't Be Too Careful,* and Evelyn Waugh's skinning alive of a duke's blackguardly son in *Put Out More Flags*...

There is Raoul de Roussy de Sales' *The Making of Tomorrow,* a book that makes you think rather than makes everything clear. He analyses the forces and ideas of the past and present, hoping to find a key to the future. He does find three great forces alive in the world today—nationalism, a trend toward some kind of collectivism, and a desire for peace. All humanity, he believes—even the slaves of the Axis—feel these impulses. De Sales' own faith apparently is in a purified capitalist democracy. Although some of his analyses are questionable, his summaries are brilliant, and his incidental comments pointed: "Pétain enjoys the singular distinction, among all the rulers that France has known in her long history, of being the first one not to recognize a barbarian when he sees one and the first one to accept the idea that the victor must be right because he has conquered"...

There is John Steinbeck's *The Moon Is Down,* which, if not very good Steinbeck, has at least succeeded in provoking the biggest literary battle of the year, with people damning and defending it with equal violence. The trouble with it is that, in trying not to portray the Nazis as fiendish villains, Steinbeck wound up by turning them into softies—a view which might seem odd to the Poles. The book is sincere, but misguided; all very pretty and all very false...

And there is *Dragon Seed,* a Chinese-family story, told with all its windings by Pearl Buck, who possesses the old-fashioned virtue of knowing how to tell a story. The book shows neither delicate observation nor careful writing, but it holds more of China than you'll find in half a dozen novels...

AND there are, of course, the anthologies. There are superior people, most of them passionate believers in Collected Works, who look down on anthologies, just as a massive slab of beef no doubt looks down on a tray of hors-d'œuvres.... There is Dorothy Sayers' collection of detective stories; there is the volume called *Three Famous Murder Novels,* which includes such wonders as "The House of the Arrow," "Before the Fact," and "Trent's Last Case"...

There is *A Sub-treasury of American Humor,* compiled by the Whites, with all the things you'd expect to find, and some you wouldn't. And with little dialect.... There is Clifton Fadiman's *Reading I've Liked*; Edgar Johnson's *A Treasury of Biography*; and *Sixteen Famous British Plays,* with a lively introduction by John Mason Brown...

And there are, of course, dozens more; but all of the books mentioned here have something special, that you can't get from the radio, from the newspapers, or least of all from the quotes and comments of the book reviewers. There is no reason to believe the New England proverb that "Reading rots the brain."

HORST

BLACK SATIN STORY

Three little dresses that are good buys . . and why

KNOW what these three dresses are made of? Black pure silk satin. They represent a *coup* by a well-known New York dress manufacturer, who uncovered a cache of pre-war silk satin (using up existing reserves has the Government's O. K.), and made it up into these afternoon-into-evening dresses. They're all the kind of dresses you'll wear for summer dining in town, right now; that you'll wear next autumn and winter, too, for doing the town with a beau in uniform, for impromptu wartime gaieties. All pleasantly priced at $45.

First (far left): Simple as a shirt-waist —this dress, given formality by the fact that it's of pure silk satin; that it's black. Sole trimming—discreet fringe on the sash and slit pockets. With it, a black straw-and-horsehair cart-wheel. Both; Bonwit Teller; I. Magnin; Thalhimers

Second (centre): The kind of dress your beau on leave will notice—and like. Black silk satin, with draped, unpressed pleats. Black net snood. Bonwit Teller; I. Magnin; Thalhimers. The gold-and-topaz bracelets worn by both girls are by Nadja Buckley, at Bonwit Teller

Third (this page): Black silk satin dress for summer dining in town, for impromptu wartime parties. There's a new-looking peplum over your hips; a bow under your chin. Point d'esprit sailor, with a rush of ruching. Dress and hat; Bergdorf Goodman. Dress; I. Magnin

I'm on a budget

by 15-year-old Patrizia Chapman, daughter of Frank Chapman and Mrs. Cobb Rogers

HONEYMAN

MISS CHAPMAN IN A BLUE-AND-WHITE PIQUE DRESS; $13. MARY LEWIS

My family tells me that my first real tantrum was committed at the age of two and a half over my clothes. It seems that my nurse dressed me in a blue coat, but instead of matching it up with a proper blue bonnet, she attempted to insert me into a maverick pink one. They say I created a really remarkable scene while my strength held out—and I was a very healthy, sturdy child.

I didn't want a pink bonnet with a blue coat *then*, and at the extreme age of sixteen (almost) I still think the biggest fault anyone can make is to wear too many colours. Everyone has seen a person who looks—well—terrible, even though every separate article she has on is in itself very attractive. Why? Nine times out of ten—too many colours. Who wants to look like an Easter-egg on a bat?

Another of my own particular peeves is a lot of jewellery. If you put a something *here* and a thingummy *there*, you are bound to cheapen your whole costume, and even your real star sapphire doesn't look it. I take an almost sadistic pleasure in de-jewelling my friends and family, who are so, so wrong.

Personally, I like almost anything if it's simple. Line is everything. A little cotton dress that has good lines is better than all the fussy fancies in the world, even though they are made of velvet or brocade. And besides looking better you don't get sick of simple clothes, and that's the important thing right now. We all know that everything we buy at this time and in the autumn has to last us for three or four years. At school, we have all decided not to run wild and start buying everything in sight, but to stick to a few things, carefully chosen and made of good materials that are smart and simple.

I'm very glad I have had some experience in buying my own clothes. My parents have let me do that for about a year. I don't have an allowance, but I do have a budget. They let me make my own mistakes, but then I have to wear them. That way you learn to be very careful in no time at all. Now, I've catalogued my needs, and when I buy any more things I'll know enough not to go nuts over a pale yellow straw hat with flowers and bronzy ribbons that devastated the budget and me, but didn't go with anything.

At school, the things we need and wear most are skirts and sweaters. But they must be baggy ones. Most girls also love to wear great, big, loose tweed jackets, and most boys hate to see girls with (Continued on page 69)

I have an allowance

by 13-year-old Pat Arno, daughter of Peter Arno and Lois Long

MISS ARNO IN A BLUE-AND-WHITE CHAMBRAY DRESS; $10. BEST

LAST summer, for a thirteenth-birthday present, my mother decided to give me a clothes allowance, because she thought I was old enough to handle a larger amount of money than I had handled before. It was fifteen dollars a month, which seemed like all the money in the world.

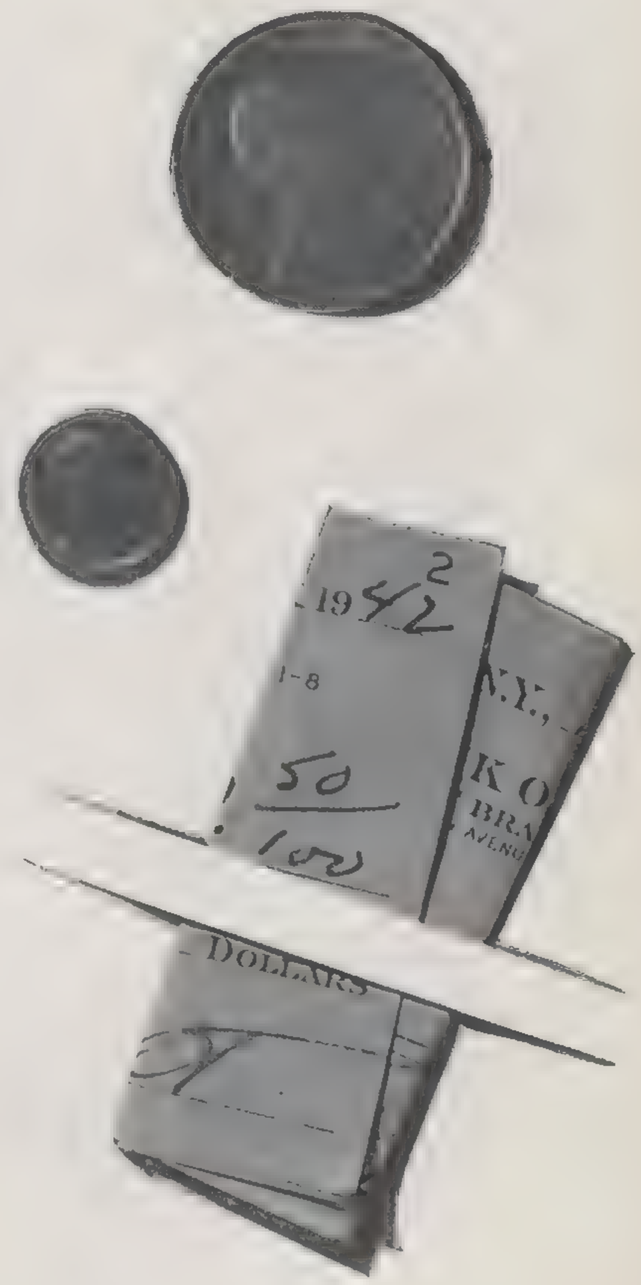
With my first "salary," I rushed out and bought scads of dresses. This was just dandy for the first couple of weeks in September, but then I needed sweaters and skirts for school, so I had to borrow another month's allowance. Then, to my dismay, I found that I didn't have any underwear or school shoes—I didn't realize that I needed these at first, as I had the idea that clothes were only on the outside.

So, feeling like a dope, I had to borrow even more money and finally realized that I must buy what I really need, such as socks and things, before I buy the interesting things. I also asked Mother, in despair, please to give me my allowance weekly, as I can't seem to resist buying things if I have too much money at once. This works out much better.

Now, what I buy: I like to go along with the fashions, but with a touch of originality. Most girls do, I think. The fashion in our school, as in others, is a skirt and sweater with sloppy socks and moccasin-type shoes or scuffs. Sloppy sweaters make a great hit, and I like them, too, but you must draw the line somewhere. I see girls strolling down the street practically tripping over their sweaters. But if you buy them a size or two too big, they are comfortable, and, besides, you don't outgrow them too fast. I have learned to get skirts with deep hem for the same reason.

It was tragic to find out, last spring, that the lovely dresses I had bought with my first allowance were much too skimpy. And I suppose I am glad that Mother talked me out of getting a spring suit. She said that they are expensive, and I would only wear one a short time, and it would be too small by next autumn. She suggested I get a bright red flannel jacket instead, which looks nice with all my skirts (except the red one) and with slacks.

I LOOK best, I think, in colours like navy- and sapphire-blue, hunter-greens and bright red. They look well together, though sometimes on the wild side, and I have skirts in these colours. I have lots of sweaters—white, yellow, tan, red, and green. But this is very economical, really, as I can switch them around in lots of combinations. It is economical, too, to have a birthday (Continued on page 70)



ANTON BRUEHL

British Crafts . . . the Metropolitan Museum's enchanting show of work by British artisans, many of whom are now turning out war supplies

GOOD BUYS IN HOLIDAYS

Farewell, now, to fifty miles an hour,
to tires, to traffic jams—
but not farewell to needed summer holidays

THERE'LL be no more springing about like grasshoppers, this summer. You'll stay in one place, rooted in the life of a region, really resting. Perhaps limited to week-ends wedged between work, you'll visit easy-to-reach resorts—the Berkshires, the Wisconsin Lakes, the Poconos.

You'll ride on buses, make train reservations ahead, be prepared to share your seat. You *won't* think holidays are unpatriotic—they add sinews to the working strength of the country—more enthusiasm, more purpose. (The Government, showing how important it considers holidays for its swift-paced workers, has asked for reports on all resorts that are near Washington.) You will choose, shrewdly, a Good Buy in holidays—a place that will wear well, one where you won't need a car. It might be in Banff or New England; along two rivers, the St. Lawrence or Mississippi. It might be in New Mexico.

Leave your car behind and go to northern New Mexico. Beyond Santa Fe is "a country that has not yet become a landscape." It is virile, exciting, with snow-snooded peaks, blunt buttes, colour that stabs the eye like cinders...scarlet strings of chili drying in the sun...dark green cedars...yellow mesas...even a pink river, the Chama.

There, on a ranch, you may ride, have a bout with trout, climb above the timber-line where alpine forget-me-nots grow with a fragrance that is exactly like heliotrope.

← British Crafts (opposite)

A cross-section of the sturdy and beautiful show which will be at the Metropolitan Museum until July 5. Most of Britain's fine handicrafts have been suspended because of the war; blacksmiths, for example, are making guns, not andirons. This exhibit honours their work in the past; looks forward to their work in the future.

Top row, left to right: Huge slipware beer-jug from the Cotswolds. Rose-painted tea-caddy and jug from an English canal barge. Beehive straw basket from the Shetlands. Ballet-dancer doll. Wedgwood mug. Needlework picture. Hand-printed linens.

Centre row, l. to r.: Silver inkwell and teapot. Scotch horn cup and spoon. Wedgwood "Queen of Sheba" plate. Modern glass. Wedgwood pitcher.

Bottom row, l. to r.: Slipware bowl with fish design; above it, small slipware bowl. Welsh wooden buttermilk spoon. Knives and forks, horn and moss agate handles. Set of bowling-balls for carpet bowls. Under all, hand-made rugs of wool, cotton, hemp

You may loaf, shamelessly, on a Navajo blanket, beneath pine-trees. You may jolt up to the ranch in a truck because the cars are stored, but war does not change this country where centuries leave no more mark than clouds do in a sky when they have hung a moment, then glided off.

Leave your car behind and take a Mississippi cruise. That noisy, fun-finding family, Theodore Roosevelt and his children, had this very idea. They took a launch and relived *Life on the Mississippi* with a copy of Mark Twain for a compass. You can make the round trip from Cincinnati to New Orleans on a paddle-wheel steamer with a name like a minstrel-show ballad—"The Gordon C. Greene." You'll see America in cross-section and slice across eras, past Louisville, Memphis, Natchez; past factories, rice-fields, bays and bluffs—all in twenty days.

Leave your car behind and go to New England. You can stay put in a town where the postmaster knows your name, and the unbudging balance of the Yankee mind is infectious as measles. In some towns—Manchester, Vermont, for instance—a tally-ho meets trains this summer, and from there on in everyone walks everywhere—to golf, to swim, to square dance at the Grange Hall.

Leave your car behind and go to Banff. This year, in the veer to tightening, toughening, trying new things, you might try the Trail Hike that is sponsored by the Canadian Pacific Railway. From a lodge near Banff, hikers sally in different directions each day...through meadows that fly blue banners of larkspur, or past two lakes—one grey and masculine, one blue and feminine.

Leave your car behind and take a St. Lawrence cruise. Like zwieback, this trip is a boon to families with children. While the offspring watch the little fishing-boats on the Seaway, parents can feast on scenery that is like a Corot landscape, painted from retrospect in a twilight studio.

In your cruise diary: the five-cent thrill at Château Frontenac in Quebec, where a little elevator box shoots you up a steep hill exactly the way sales slips hurtle about department stores in pneumatic tubes...Tadoussac, the oldest settlement in Canada, where the first brave, small church still stands...the Saguenay, where the ship's whistle screeches back insanely from the stern headlands, and the forests are thick as turf...the simplicity of the Seaway, leveling the jagged complexity of the life you left.

JACKET AND SLACKS—fresh, bright, young, well-tailored. Nice with each other, with the rest of this summer-combine wardrobe. Linen-like spun rayon. Green slacks, $8. Beige jacket, $11. Blond Joyce play-shoes, $6.50 at Bloomingdale. JACKET AND SKIRT—(second above)—the same jacket, but in red, with a skirt to match. The skirt, $6. Kerry Cricket clothes—at Bloomingdale; Mabley and Carew

Under Twenty—

HORST

Fresh summer-combine — each piece well under $20 for you who are under 20 years

PEASANT BLOUSE—to set off a young face, a young throat; to wear with that white skirt next it, perhaps, or with those endlessly useful separate skirts that will bloom in your wardrobe this summer. Red-and-white checked rayon crêpe blouse, $3. JACKET AND SKIRT—(second)—white Birdseye piqué, gilt-buttoned, around $10. (Try skirt with red jacket opposite.) All, Bloomingdale; Frederick and Nelson

Cool enough

THOUSANDS of American women who, a short time ago, might have hesitated about "bringing a baby into a world like this," no longer feel that way today. The fears and confusions of peacetime are largely gone; in their place—a clearer, more courageous kind of emotional thinking. A woman whose husband may be sent overseas wants, above all things, to bear his child. It is, in a way, only commonsense.

And she brings the same commonsense to the practical, unexalted business of keeping herself calm, cool, and reasonably comfortable. For the most courageous spirit, the most exalted mood, can not long survive day-in-day-out discomfort. It isn't healthy to be limp and hot...it isn't healthy physically *or* mentally. Worse, it isn't *necessary*.

The clothes you wear have great importance in this: they can be heat-inviters, or heat-waivers. Those sketched on these pages are all heat-waivers. (And the ulterior motives of their designs are cleverly hidden.) Here are a few other, more general ideas.

Dress coolly from the skin out. If your maternity girdle is a regular steam-cabinet, ask your doctor if you can't get one of the lighter-weight batiste or eyelet-embroidery ones. Try the fresh feel of cotton lingerie—either regular maternity styles or regular ones that are a few sizes above your normal size.

By now, you may have begun to feel as though you'd spent your entire life in the maternity clothes you bought when zippers refused to close on your regular wardrobe. Well, they'll feel brand-new with a few crafty accessories!

For instance—buy or make yourself a couple of boxy jackets, short-sleeved and double-breasted and cut to come a few safe inches below your hips. White shantung is especially frosty-looking, and is perfect with a print dress that has white in it. Top with a big straw cart-wheel, and look like a cool 70° when everybody else seems a sweltering 90°!

If you have a low-necked dress, buy a few yards of organdie ruching and sew it in so that it makes a frothy frame for your face. Invest in a new collar-and-cuff set for that dress-with-white-touches—glacial piqué or sharkskin. Garnish with wristbone-length white fabric gloves.

Refresh a navy-blue or black dress with a long, sleeveless jacket of, say, pink-and-white-striped taffeta. Make the jacket very full in back, hung from a yoke the way Watteau ladies had theirs. Twist more of the taffeta into a turban, or make a hatband of it for a spanking big white hat.

← Foolers and coolers

Cool slack suit—nice lines that are country-comfortable; that are figure-ambiguous. Of white spun rayon. $20. Bonwit Teller; Marshall Field.
Cool jumper—on the theory that nothing deceives like a tight bodice, huge skirt. Striped chambray jumper, white piqué shirt. $11. Best.
Cool redingote—to preserve your incognito. Navy-and-white printed dress, under a slim coat of Enka rayon crêpe. $40. From Marshall Field.
Cool dirndl—another dress in the tiny-bodice, huge-skirt tradition. Red-and-white gingham with rickrack. $10. Lord and Taylor; The White House

for two . . .

Summer wardrobe ideas for a lady in waiting

This seems like a good place to point out that any of these jackets go beautifully over a bias-cut dinner-dress. You probably have one from before baby. Another trick is to make a really huge triangular fichu with a ruffled edge—organdie or taffeta is nice—and wrap it about your shoulders, catching it in a loose knot in front, where it confuses your silhouette very helpfully.

The summer breezes are unfair to pregnant ladies, who can't hide behind muffs or fur coats or anything. Therefore, make sure that all your jackets or redingotes are firmly fastened in front, so the wind can't blow them aside and leave you all undisguised. Add frogs, buttons, or invisible hooks-and-eyes, and you won't have to clutch at your clothes.

Now for shoes. It's true that your poor, down-trodden feet need support—but let it be cool support. If you buy shoes built close to the ground, as they should be, let them be wide-strapped sandals or ballet-slipper types. Pumps are sinister. Get your feet in them, let your feet swell, and you're stuck. Porous materials, like linen and gabardine, are coolest. Stay away from stiff, thick leathers.

Be super-comfortable around the house. If you're the active type, you'll love the maternity slacks you can buy almost anywhere—the waist-line adjustable, the full, loose jacket covering the evidence. Wonderful for gardening—or for that daily session of putting your feet up that most doctors recommend. Or stitch up peasanty little cotton dresses in wild, uninhibited prints, stiff enough so that they stand out from that new high point that has become your waist-line.

Many doctors are nice about letting you go swimming (though not in the surf), since water supports baby's weight and you're not likely to get bumped. Maternity bathing-suits these days are really quite glamorous, and if you feel self-conscious you can always wear a beach coat to the water's edge and collect it when you emerge. Or sun in a bathing-suit in your own backyard—and take a fine, flattering tan to the hospital with you!

Since you doubtless don't sleep soundly at night, give yourself every chance to sleep comfortably. Dispense with long, entangling night-gowns in favour of the new shorter ones, or get yourself some short-legged pyjamas. Keep a thermos jug of iced water or fruit-juice on your night-stand, and a bottle of cologne to cool your wrists and your brow when the thermometer refuses to go down with the sun. And if you really can't get to sleep, get up and take a long, leisurely, tepid bath.

Foolers and coolers ⟶

Cool teagown—fragile as the way he treats you, this white Enka rayon chiffon teagown, with flattering front fullness. $35. Bergdorf Goodman. **Cool jacket-dress**—a printed Enka rayon crêpe dress, cotton-and-rayon jacket that's non-condition-advertising, adjustable. $23. Bonwit Teller. **Cool suit**—along the lines of most resistance...to heat, or exposure. Slim black shantung skirt; $8. Crisp, flared white piqué jacket; $10. Best **Cool evening dress**—pretty and printed, with hidden hooks to accommodate girth-increase. Rayon crêpe. $30. Lord and Taylor; Marshall Field

Cool teagown

Cool jacket-dress

Cool suit

Cool evening dress

DON'T GIVE UP THE SHIP

Small boats can still sail this summer . . . but not on the high seas

By RUTH SEDER

RAWLINGS

WELL-DRESSED SKIPPER IN SAILING BLUES; BEST

IF you've always spent your summers afloat—or if this was to be the summer when you were going to start learning to sail—you don't have to scuttle the whole idea. You may have to change your plans a bit and narrow down your range, you definitely have to conform to Government rules, but there's still lots of fun to be had.

In fact, you might look on the project as more than fun. The majority of the famous "Wrens" (the Women's Royal Naval Service) in Great Britain are recruited from girls who are experienced sailors. Some were trained by the Sea Ranger Branch of the Girl Guides, some have sailed all their lives. The members are "borne on the ship's books" in true Naval tradition, and, while they do not serve at sea, they replace Naval personnel in Shore Establishments, thus filling their aim to "Free a man to join the Fleet." There is no comparable organization here right now, but one is contemplated—so a knowledge of the sea and its ways and weather, and of navi-

MORRIS ROSENFELD

INTERNATIONAL CLASS BOATS RACING IN LONG ISLAND SOUND

gation may make you useful to your Government some day.

If you own a boat, however tiny, you'll find that your entertainment rating is very high. For a sailor on leave, provided he's an old sailing man, likes nothing better than a busman's holiday. If you can provide a boat, he's yours for the duration of his leave. And while you're entertaining him, he can be teaching you some of the fine points of handling a small boat.

But if you don't own a boat, your chances of getting a berth as crew are better than usual this year. For the racing skippers who are left for one reason or another will be very short of crews, with most of the boys in the Navy or Army, and they'll welcome girls with open arms, if not with open minds.

This year, there are some preliminary steps that weren't necessary in seasons past. First you must get an operator's license for your boat, and an Identification Card. The owner and members of the crew, except the occasional week-end guest, must have Identification Cards. You get both license and card, at no cost, from your local Coast Guard Headquarters, and they're good all season. To get the Identification Card, you have to have three photographs of the passport type, about one-and-one-half inches square, and your birth certificate. A record is made of your finger-prints, personal description, and birth date and place, and a card is issued you, carrying similar data, a photograph, and the print of the index finger of your right hand. This you must carry with you whenever you go out in a boat—as skipper or crew.

The rules vary, as to where you can sail and when—your local Coast Guard can give you them, too. The Commandant of the Naval District makes them; the Coast Guard has the job of enforcing them.

Sailing isn't something learned in a day or a season; a good sailor learns all his life. But there is no other sport that is as much fun while you're learning (Continued on page 73)

LONG-LASTING SHORT CUT

Learn how to keep your hair cut short and almost its entire length permanently curled with a heatless, machineless wave

HAIR IS WOUND ON WOOD CURLERS

A FLANNEL BAND PROTECTS HAIR-LINE

LOTION IS SEALED BY PLIOFILM CAP

You've made up your mind. You've decided to cut your hair short. You won't have time to fix up or think up elaborate hair-dos, to discipline a bounding mane. You simply refuse to cope with it at its present length any longer. You accept the fact that the shorter your hair, the easier it will be to whip quickly into shape, the neater it will look when you're working, while you're playing.

If you're having a short cut for the first time, choose a style that's generally flattering, not extreme. Have it cut so that it's soft and pretty even when it's wind-blown, have it cut so it can be brushed high and sleek for formal occasions. Have it permanently waved *after* you've had it cut, so the curls will fall in place.

And don't let the question of *keeping* your short hair permanently waved be a Stumbling Block. You might have thought that, with short hair, a permanent's no sooner in than it's grown out. But there is a way that you can make a permanent wave on a three-inch hair-cut stay with you almost as long as those three inches of hair. And that Way is with a Turbanwav. In a Turbanwav permanent, chemicals are used rather than heat, so there are no pads or metal clasps to come between you and the first wave, and the curlers can be wound within a quarter of an inch of the scalp.

Here you see a Turbanwav photographed in six start-to-finish stages. In the first, the hair is wet with "expansion lotion" to make it receptive to the Croquignole curl it's wound into. A flannel band is wrapped around the outer curlers, and a Pliofilm cap seals in the solution. All this you keep tucked quietly beneath a turban which you wear for the next couple of hours as you work, shop, have luncheon, see a movie. Finally, "contraction lotion" is applied to tighten the curl and to stop the action of the "expansion lotion".... After a satisfactory test-curl is made, your hair is rinsed and waved.

VOGUE STUDIOS—KAHAN

SHOP WHILE THE PERMANENT "WORKS"

FINALLY, THE ALL-IMPORTANT TEST-CURL IS MADE

HAIR IS WAVED, SOFTLY, NATURALLY

To us, these treasures

MINIATURE FROM THE DE BEERS SERIES BY MALTHE HASSELRIIS

• Since she was a tiny girl, Elizabeth, their first-born, has known that the glorious solitaire diamond upon her mother's right hand marks her birthday, and some day will be hers.

Young Phyllis, who "might have been a boy," revels in the secure, happy knowledge that she was greeted with no lessening of loving welcome. The lovely diamond bracelet her mother often wears is brilliant proof of her father's joy and pride in a second little daughter.

Other diamonds grace the collection of this fortunate mother. But it is no wonder that these and her engagement ring are those she prefers and wears most constantly — eternal symbols of the strong bonds that unite this loving family.

If you expect to add any of these — the basic jewels of every gentlewoman — to your own life's treasure in the near future, see that your husband is aware that color, modern cut, brilliance and clarity are as important as actual weight in determining diamond values. Many fine stones may be discovered in today's market. Naturally, only a trusted jeweler should be consulted. De Beers Consolidated Mines, Ltd., and Associated Companies.

• *Current Prices of Unmounted Quality Diamonds. (Federal tax included.) Weights shown are infrequent. Size alone does not determine values. Purity, color and fine cutting affect the price. Many jewelers will extend payments.*

ONE-HALF CARAT, PRICED $150 TO $350

ONE CARAT, GENERALLY PRICED BETWEEN $350 AND $725

TWO CARATS, GENERALLY PRICED BETWEEN $900 AND $2200

THREE-CARAT STONES FROM $1500

Ahoy!
NEW!
Sleeping
Eau de Cologne
4 oz ... 5.00
Mate to Sleeping Perfume
15.00 ... 32.50 ... 60.00
Schiaparelli

MRS. MORROW

(Continued from page 45)

who was then a highly probable presidential possibility, planned his ever receding retirement.

It was in that house, called "Next Day Hill," a week or so after they had moved in, that Mrs. Morrow gave a party for ninety of their old neighborhood friends. She told them then how she built the house.

"I do not know of my own knowledge," she said, "that Dwight is a good diplomat, or an excellent banker, but I do know that he is a good lawyer. No one but a good lawyer could have produced so many diverse reasons for not giving me a house. For seventeen years on my birthdays and anniversaries he would say, 'Betty, what do you want?' and I would say, 'Dwight, give me a house.' The morning after we moved in here, Dwight sat at the head of the table at breakfast. He looked through the wide windows and said, 'Betty, this is a wonderful house. You should have built it years ago.'"

At Smith College

There is no doubt that Dwight and Elizabeth Morrow were originals. About fifty per cent. introvert and fifty per cent. extrovert, their brilliant minds created the activities for their vast energies. Propelling those energies, they had a boisterous uplift that gave them an inspirational quality, difficult of analysis.

That is what made one year, 1939-40, that Mrs. Morrow spent as Acting President of Smith College so unique. She left the status just as quo as President Neilson, who had preceded her, but there was something added. The girls saw her walking quickly through the campus in her little red shoes, heard her stinging, tough-minded chapel talks, against snobbism, on the relationship of mother and daughter, ate her rich and exquisite small sandwiches with chocolate, marvelled at drifts of dogwood at the President's House. They felt queerly and definitely her spiritual buoyancy.

That inspirational quality has made Elizabeth Morrow a great salesman of ideas, and she has had a wide territory. Her enthusiasms increase her delightful, childlike naturalness, erasing all pomposity. But always the realist, Mrs. Morrow is never fooled by the enthusiasms of others. It is her own enthusiasms that she sells so magnificently, notably now her passion for the work of the U.S.O. Rarely is she a buyer. She never shared the political enthusiasms of her daughter, Anne, of her son-in-law, Charles Lindbergh. She persuaded many others to the Fight For Freedom stand. She was an Honorary Chairman of the Aid the Allies Committee. One son-in-law (Constance's husband), Aubrey Niel Morgan, is now deputy Director General of the British Information Services. Mrs. Morrow took her own stand, her own line.

She is an internationalist. Brought up in the classical economics, she can see, with her precisionist mind, new forms growing out of the old, and she can, on occasion, jump the grooves. Like Matisse, she is schooled in the academic, but she can move rapidly into ways of her own finding. And when she does, she is apt to be too determined, too bossy, and occasionally a little frightening.

A Full Life

But no matter what happens to her—and she has had a series of brutal knocks—she remains gallant, brave, believing that life is going to be harder, but better. In the last ten years, her husband died, her eldest daughter, her first grandchild. She testified at the Hauptmann trial; she lived through, with little bitterness, the horror of those years.

But in spite of all this, she managed to lead a life that brimmed over. She was given five honorary degrees by Amherst, Smith, Princeton, New York University, and the New Jersey College for Women. She was a professional Smith Alumna, head of the Alumnae Association, a trustee of Smith, and then Acting President. She is now President of the Englewood Little School; the only woman member of the Board of the Union Theological Seminary; and she has written not only one book of poetry, but also five children's books, three of which have been best-sellers, notably *The Painted Pig, A Pint of Judgment,* and *Shannon.*

In Mexico

This writing of hers began in 1927 in Mexico. Although the Mexican Ambassadorship brought Dwight Morrow to international notice, Mrs. Morrow resented it. In her diary, and she faithfully kept one through all those years, she noted down this: "no skates or sleds left in my bag!" says Santa Claus, "but here's a silly whistle! Coolidge won't run again, but Dwight goes and does a hard job for him when there is no chance of reward." Mexico itself, however, she loved. She loved the little house, the doll's house that they owned in the flowering town of Cuernavaca. She loved the colour, the peasants, the Rivera paintings—just Mexico. (Continued on page 68)

INDUSTRIOUS DIAMONDS—JULY 1 VOGUE

If gem diamonds were not mined and sold, the Government would have to pay a stiff price for the many "roughs" it needs in war production. As it is, composite diamonds, used in making bombsights, cost only about $3 apiece. July 1 Vogue graphically outlines the dramatic story of the vital place this cherished stone holds in defense industries.

July 1 Vogue . . . at your newsstand June 23

MRS. ELLIOTT ROOSEVELT

says: "I've found the 1-Minute Mask a delightful Beauty pick-up"

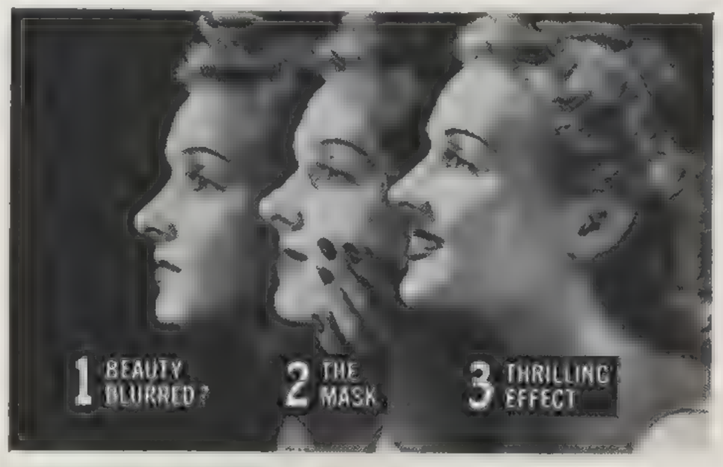
A glamour aid to help your skin look FRESHER, SMOOTHER, SOFTER

To give your skin this delightful, quick glamour mask simply smooth cool, fragrant Pond's Vanishing Cream *thick* over your face and throat (except eyes).

Leave the mask on for 1 *full* minute. Then tissue off excess.

Just 60 short seconds—that's all the time it takes! But—you'll *love* the way your face looks and feels afterwards. So much softer, so much lighter, so much fresher! And you'll like the lovely smooth way your make-up goes on!

Use the 1-Minute Mask 3 or 4 times a week—in the morning, evening or during the day.



1. **Countless dried** skin cells, tight-sticking dirt particles may dull and coarsen skin.
2. **This 1-Minute Mask's** "keratolytic" action gently dissolves and loosens such dried surface cells and dirt.
3. **After the 1-Minute Mask** your skin looks delightfully fresher, feels softer, smoother.

FAMOUS POWDER BASE, TOO!

Always before powdering smooth this fragrant cream on lightly to give your skin a velvet-soft, mat finish—perfect as a powder base. It helps protect your face, too, from sun, wind and weather. And your powder stays on—for hours!

One Mask Will Make You a Convert!

Prove to yourself how delightful this *new way* of using Pond's Vanishing Cream—as a 1-Minute Glamour Mask—really is. A 10¢ jar gives at least *five* of these "Minute Masks" so many women are talking about. But—for *regular use* you'll want the thrifty *larger* jars. At beauty counters everywhere. 4 sizes—all popular in price.

SKIN-SAFE! FABRIC-SAFE!

NONSPI will PROTECT* your precious dresses and undies against underarm "perspiration rot"—the most common cause of damage and discoloration. (Fabrics of all kinds are getting scarce, you know.)

NONSPI will not injure your sensitive underarm skin pores (Nonspi's gentle astringent action is *safe*, effective).

NONSPI checks flow of perspiration 1 to 3 days (and once perspiration is checked . . . embarrassing perspiration odor is gone).

NONSPI is safe and convenient to use (a clean, clear liquid, Nonspi dries quickly).

*"Analysis of Nonspi and applied tests of its use has been completed by the Bureau. No damage can be done to the 'textile' if the user follows your instructions."

(Signed) E. D. Monroe
Chemist

BETTER FABRICS TESTING BUREAU, INC.
OFFICIAL LABORATORY OF
NATIONAL RETAIL DRY GOODS ASSOCIATION

Buy Nonspi today at your favorite drug or department store

NONSPI

A SKIN-SAFE, FABRIC-SAFE DEODORANT AND ANTI-PERSPIRANT!

THE AUGUST BELMONTS

(Continued from page 24)

the wines he drank (priceless Burgundies, ports, Madeiras, and Rhine wines); to race as the English did; to buy modern French paintings; to dress as Londoners dressed (Worth, of course, being Mrs. Belmont's mentor); to buy such tapestries and statuary as he admired, and to drive in the order of carriages—calèches, landaus, Victorias, broughams, and road coaches—which, for his own use, he so lavishly imported from London and Paris.

In one, but minor, respect, New York failed to follow his lead. The ladies of the 'Sixties and 'Seventies refused to drive in a *demi d'Aumont*, a carriage which Mrs. Belmont used and which had no driver, but relied upon a postilion (dressed in the Belmont colours of maroon and scarlet) to guide, with whip and spurs, the direction of the equipage. It was in that *demi d'Aumont* that Mrs. Belmont often set out for a drive, either from her Fifth Avenue house, or from Oakland, her Newport farm.

The Saga of Mrs. Belmont

Mrs. Belmont was born, in 1829, at the Charlestown (Boston) Navy Yard, where her father was then the Commandant. Her mother was Jane Slidell, the sister of John Slidell, of the famous Mason-Slidell affair, in 1861. Her youth was spent either at her father's farm at Newport, or at his house—38 West Thirty-Second Street—in New York, which, it might be noted, was the first house to be visited by the original Japanese delegation, upon their arrival in the United States.

She was a woman of undoubted charm and *aplomb*, a quality heightened by her visits to London, Paris, and Vienna—and her contacts there with the artistic and aristocratic worlds. Having a wide circle of friends, she entertained them consistently, at her house, 109 Fifth Avenue, which her husband had acquired in 1860, and which boasted of a great ballroom, an elaborate stable, a renowned wine-cellar, and an art gallery that—being open to the public—was nationally known before the Metropolitan Museum was ever founded.

She subscribed generously to hospitals and charities, gave elaborate dances, and attended the races at Jerome Park (founded by Leonard Jerome, the grandfather of Winston Churchill), though she bestowed but a somewhat languid interest upon horses. If the races were on her program, her manner of reaching them was by a coach and four, her husband having introduced the first four-in-hand ever seen in New York.

She not only possessed magnificent dresses, but had the figure, skin, and carriage to lend them added dignity and *cachet*. She collected jewels of great renown and evinced little reluctance in displaying them, particularly when in her proscenium box at the opera, a *loge* which was the rendezvous of all the young beaux of the town.

Altogether, she held a unique position in society, a realm in which, for thirty years, her word was law; her approval of any type of newcomer, an open sesame to the world.

Outliving her husband by two years, and dying in 1892, she was survived by four children—Mrs. S. S. Howland and three sons. A daughter—Jane Pauline—had died when only nineteen, while a son had met a tragical death before graduating from Harvard.

The sons who survived her were (1) Perry, the well-known lawyer, Congressman, sportsman, and diplomat—who still continues his varied activities, though in his ninety-second year; (2) August, who carried on his father's banking and racing interests; who planned, and financed, the New York subway and built the Cape Cod Canal; and (3) Oliver Hazard Perry—named for his distinguished uncle—for forty years, a popular figure in fashionable New York; and who married Alva Smith, of Alabama, previously the wife of William K. Vanderbilt.

It was that same Mrs. Vanderbilt who, in 1883, gave the prodigal fancy-dress ball which launched the Vanderbilt family in New York society. Indeed, on page 24 of this issue, there is a portrait of her, as well as one of the elder Belmont (with his closely-cropped side-whiskers), and of his son, Oliver, both of them taken at that extravagant masquerade.

While Mrs. Belmont's life was of the most colourful order, that of her husband was even more incredible.

Mr. Belmont's Life Story

A German boy, in 1816, is born at Alzie, in the Hessian Rhine, and enters the employment of the Rothschilds—European bankers of great renown. He is soon promoted, and on terms of social familiarity with his employers. They send him, at twenty-one, to the United States, as their accredited financial agent. He becomes an American citizen, and fights a sensational duel—*à cause d'une dame*—on the Elysian Fields, near Hoboken, in which, having, himself, fired into the air, he is so seriously wounded that he limps for the rest of his life.

At thirty-three, he marries the beautiful daughter of a distinguished American family; is made Austrian Consul General in New York; and is later appointed Minister at The Hague. During the Civil War, he renders important services to the Union; consults with Lincoln, at Washington, and Lord Palmerston, in London; becomes the first notable art collector in America; exercises a profound influence on racing and breeding, is a founder of Jerome Park; President of the American Jockey Club; a Governor of the Union Club (where the prejudice against foreigners was then most marked); Chairman of the Democratic National Committee; and head of his own bank where his great fortune is amassed.

Added to that, he is the master of four languages, possesses the best horses and carriages in New York; is a founder of the Knickerbocker Club. He is also President of the Manhattan Club; and founder, alike, of the Brooklyn Jockey Club, the Coaching Club, and the Newport Casino; and, finally, the head of opera in New York.

The end of his fantastic saga was reached when, in judging carriage horses, at the Horse Show, he caught a cold, from the results of which he died, at seventy-four, everywhere acclaimed one of the most respected and influential of Americans.

MRS. MORROW

(Continued from page 67)

Oddly enough, Dwight Morrow made the Mexican Ambassadorship work. For four years, Dwight Morrow demonstrated his fantastic power of negotiation, his ability as a conciliator.

It was the same kind of negotiating ability that he had shown at Morgan & Co. There he once turned in a brief on a reorganization of a vast enterprise; the executives had requested a perfect scheme. When they read the brief, someone exclaimed, "But there's no compensation for Morgan's here." Bleakly Dwight Morrow answered: "In the perfect scheme, Morgan *gets* nothing."

Finesse in Finance

That was undoubtedly the only time Morgan & Co. got nothing. When Thomas Cochrane, a Morgan partner, was asked whether the partners handled Morrow's money for him, since he had such absolute disregard for money-making, Cochrane answered, "Nonsense, the little cuss made more money for us than anyone." (Morrow was called "little cuss" by his friends, and "Uncle God" by some of his family.)

In Mexico, Morrow demonstrated violently his talent for swapping what he didn't want for what he did. For he had a delicate sense that enabled him to discover the middle point between the ambitions of two powerful opposing persons or organizations, and it was on that middle point that he built his career.

Probably the most important example of that was his handling of the Aircraft Board in 1926. The Board included General Harboard and Admiral Fletcher, both gloriously conservative; Howard Coffin, an engineer who was inclined to be flighty; and Senator Bingham, who had suddenly chosen this time to be radical. At two o'clock one morning, Morrow lay dozing on his bed when a friend entered. Morrow put his fingers to his lips.

"Shush," he whispered. "I've got the sub-committee in various rooms. You can't get any agreements out of this crowd before midnight. I'll keep them until three o'clock, and then they will come out," and he held out some typewritten sheets, formally bound in blue, "with this report." And they did. The report was turned into Congress, suggesting a separate section in the two services for aviation.

The U.S.O. Brings Her Back

Those methods of Dwight Morrow were not unnoticed by Elizabeth Morrow. She knows the value of conciliation. And she also knows the difficulties of political life. After Dwight Morrow died in office, the senior Senator from New Jersey, his seat was offered to Mrs. Morrow. She refused. She had had enough of public life.

But when movements that she thoroughly believed in wanted her help, she came back to the public. For she knows in her thoroughly organized, punctilious way that theories without action are useless. She believes in the U.S.O. She wants the U.S.O. to work efficiently, and with heart. And that is the way she is now working.

I'M ON A BUDGET

(Continued from page 54)

them on. I like them, but they swallow me up.

And, oh, how I love suits! All kinds of suits. Besides being so useful, they make you look wonderful. So trim! But there's one catch about suits. You can't just whip into one. It has to be beautifully fitted; if it's not, it will bag in the wrong places—and pull in the other wrong ones. I have a grey-and-white suit this spring which was pretty expensive, but it can be changed from a very casual costume to a very dressy one just by changing from a sweater to a blouse and hat, and I expect to wear it forever.

And here hats come up, and that's a sore subject. Oh! how I envy people who can wear any hat—my mother, for one. While I have to hunt and hunt, they whip in, stick on anything, and look well. But the designers have been kinder lately with a great variety of sailors and off-the-face models, and I don't torment myself by even looking at the cute little forward-tilting jobs. I've got a round face and wear my hair long and quite flat, and you just can't tilt a hat over *that* set-up.

Blue Jeans...or Tulle

If you asked a lot of girls what kind of clothes they would rather be in than anything, you would get two answers. Blue jeans, with old shirts, and evening clothes. Maybe it's a phobia, but we want to be dressed to the teeth —or look as disreputable as possible. Of course, you can't wear just *any* blue jeans and any old shirt—the jeans must be very faded and very tight and very old, and the shirt must look like a boy's and be enormous.

Ask the girls about evening clothes and you get a variety of answers, because girls nowadays are smart enough to find their type and stick to it. (At least if they haven't found it, they'd better right away because here we are again: *The things you buy now have got to last.*) Some like romantic bouffant creations, and some simple draped things. I like both. Of my favourite frocks, one was a champagne-coloured tulle (yards and yards); the other, a perfectly plain up-and-down white jersey. Really, I've had two of the white jersey number, for when I outgrew the first I had another made almost like it.

Blue jeans are pure heaven. Everybody admits that. But slacks—well, there's something else again. I think there ought to be a law passed that nobody but Katharine Hepburn should ever be allowed to wear them, unless sailing or camping, where it's not smart to be smart. Maybe I've got a special animosity to slacks because I lived so long in Hollywood. Some people there not only wear slacks shopping, in the streets, at the races, but they combine them with fur coats, turbans, and wedgies.

Feet First

I always look at feet. When I see a person's shoes I know what kind of taste they have. There's only one person I know who is never wrong, who always looks to me as a lady ought to look, and that's my grandmother. And she has lovely feet and wears lovely shoes.

There is one other person I know who is never wrong in any detail, and that's my stepmother, Gladys Swarthout. Her clothes are always beautiful, always simple, always original, just right for *her*, and never, never showoffy. My grandmother taught me enough to appreciate her, thank goodness! And Gladys and my grandmother both say that smart women dress down—not up.

There is one costume I've never had. But I'm going to earn it. A uniform. At school, we have been studying to be nurses' assistants, and at the hospital where we go for our training we are given plain little cotton dresses. We're pretty proud of them, too. But wait till we get a real uniform!

DO YOU KNOW THE ARMY?

Answers to questions on page 42

1. The whole meal
2. Men in barracks
3. Army nurse orders are military commands
4. Second lieutenant, or higher—highest ranking nurse now is a Colonel
5. Lowest sick call—Wednesday; highest—Monday
6. Universal food favourites—pie, beans, bacon and eggs
7. Five and one-half pounds
8. Automatic potato peeler and assigned routine, not a disciplinary measure
9. To get the desired spread for pack carrying
10. Four to six weeks
11. Forty-eight cents
12. The Day Room
13. Laundry, paid for by the soldier at a small flat fee
14. "I Don't Want to Set the World on Fire"
15. Correspondence Courses, and many military schools for peacetime-useful trades: radio, flying, mechanics, cooking, et cetera

DO YOU KNOW THE NAVY?

Answers to questions on page 43

1. Submarine
2. Parachute-packing
3. Lieutenant-Commanders and their subordinates
4. Any job for which they are qualified, including engineering
5. The Navy Cross. to Navy nurses
6. They salute
7. "By your leave, Sir"
8. Married men
9. 320 gallons of coffee per day
10. Because of the leggings he wears
11. Exactly one finger's width above the eyebrow
12. "Sky-pilot," "Padre"
13. Blondes and redheads
14. Hammocks to handkerchiefs—everything water won't spoil
15. Between 2,800 and 3,000 flying hours
16. To discourage nose wiping
17. President Roosevelt
18. A bath and fresh underwear

Chic woven-string play shoes that give dash to summer fun! . . . With the springy Flexon* sole, Kleinert's exclusive feature that cushions the foot . . . Elasticized top for snug ankle fit. Solids, stripes, multicolors . . . $2.00 to $3.00.

Kleinert's
T. M. Reg. U. S. Pat. Off.

NEW YORK LONDON TORONTO

*WITH THE FLEXON SOLE . . . FOR BAREFOOT COMFORT

I HAVE AN ALLOWANCE

(Continued from page 55)

in September, Christmas in the middle of the winter, and Easter in the spring, because when you are on a clothes allowance, people ask you or your mother what you need. You don't get so many surprise presents, but it is more practical.

Last Easter, I asked my family for a polo coat. I used to want navy-blue or green coats, but I found out they will not match some dresses, so I think it is a good idea to get a neutral colour. My camel's-hair coat works beautifully and has a zipper lining, so that I can wear it winter and summer.

We all like slacks very much for all of the seasons. They come in handy for skating in the winter and for picnics and hikes in summer. I am particularly fond of grey flannel slacks, because you can wear any colour in sweaters or blouses with them. There was a timid little fad in our school a little while ago—some of the girls were thinking of wearing slacks to school—but it died out. However, as far as I know, it may be simmering yet. The trouble with slacks is finding them to fit exactly right. I never can, as I am rather thin. They always seem to sag.

Hair presents quite a problem. Mine has always been very straight and fine and difficult to manage. So I have had permanents since I was quite little. I think I look best with shoulder-length hair slightly curled at the ends, with a small roll on top. Many girls who have natural curls wear their hair cut short all around so that it resembles a halo. It's very cute, but I don't think I would look well with it fixed that way—and neither do some people who wear it, either. I think it's very important to wear a bow or flower in your hair—your hair looks so empty without one.

About the greatest thrill in a girl's life is when she gets her first formal evening dress. Mother gave me a sweet powder-blue taffeta one with puffed sleeves for my first. I was so excited. I paraded all day in it. I loved it because it wasn't a bit sophisticated—I think girls look awfully silly trying to act too grown up. I was heartbroken when I outgrew it, but bought my next one last Christmas. It's powder-blue taffeta covered with net that swirls when you dance. We all love swing skirts or very full ones that sail around for dancing. For parties where we don't dress up, we try to have one school skirt that swings. We can use that one for skating, too.

You will probably notice that I like powder-blue very much. If I had had my choice when I was choosing my first formal dress, I would have chosen white instead, but my mother talked me out of it. But I'm going to get a white dress as soon as Mother will let me; that will probably be when I pay my own cleaner's bills. This I hope to avoid for quite a while.

Now! — you, too, may enjoy quick relief from surface Varicose Veins and tired, aching swollen limbs without sacrifice to costume perfection. Astarte Elastic Stockings are hand-made for flawless fit from top to toe. The two-way stretch supplies gentle, adjustable pressure. Astartes are light, cool, comfortable—inconspicuous beneath even the sheerest dress hose. They conceal hair and varicose veins, and shape even the normal limb to more graceful lines. Now offered in Military Beige—the most important neutral of the season, providing a superb background for accessories in any color. Astarte hose are also made in knee length for men.

Write for circular and name of nearest dealer

FREEMAN MFG. CO., Dept. 10, Sturgis, Mich.

How to order Vogue Patterns by mail

Vogue Patterns may be ordered by mail from any of their distributors; or from Vogue Pattern Service, Greenwich, Conn., and, in Canada, at 21 Dundas Square, Toronto, Ontario.

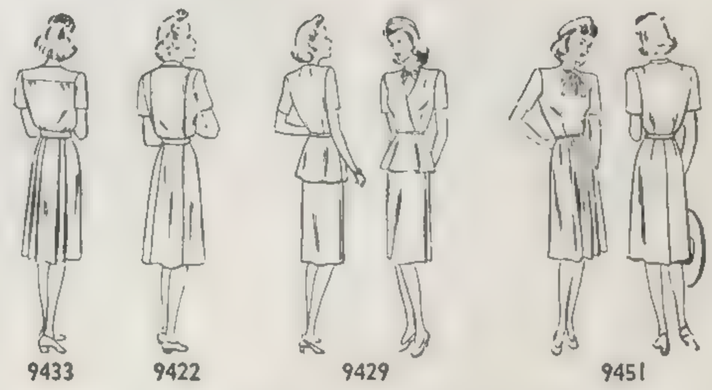
Please state the full pattern number. When ordering skirts give both waist and hip measure. When ordering misses' or children's designs, state age.

Vogue does not make provision for charge accounts or C.O.D. delivery. Please enclose cheque, money order or stamps. Remittances should be made out to the store or office from which you order.

PRICES OF VOGUE PATTERNS

261	$2.00
264	2.00
265	2.00
S-4387	1.00
S-4395	1.00
S-4398	1.00
9396	.60
9422	.50
9429	.75
9433	.50
9436	.50
9438	.60
9451	.50
9454	.60
9458	.75

DESIGNS FOR DRESSMAKING



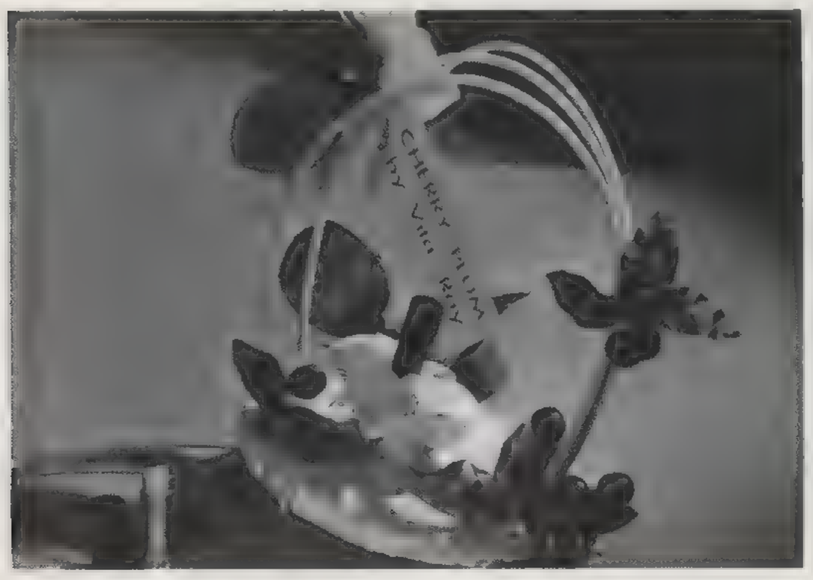
Other views of Vogue Designs for Dressmaking shown on pages 36, 38, 39. No. 9433, "Easy-to-Make," 12 to 20 (30 to 38). 9422—12 to 20 (30 to 38), 40, 42, 44. 9429—"Easy-to-Make," sizes 12 to 18 (30 to 36). No. 9451—sizes 12 to 18 (30 to 36)

No. S-4387—12 to 20 (30 to 38). No. 9396, "Easy-to-Make," sizes 12 to 20 (30 to 38). No. 261—sizes 12 to 20 (30 to 38). Number 9436—"Easy-to-Make," for sizes 12 to 18 (30 to 36). Number 264—designed for sizes 12 to 20 (30 to 38), 40 and 42

VOGUE PATTERNS MAY BE PURCHASED IN THE IMPORTANT SHOPS IN EVERY CITY, OR BY MAIL, POSTAGE PREPAID, FROM VOGUE PATTERN SERVICE, GREENWICH, CONNECTICUT; AND IN CANADA, AT 21 DUNDAS SQUARE, TORONTO, ONTARIO. PRICES OF PATTERNS WILL BE FOUND ON THIS PAGE.

DISCOVERIES IN BEAUTY

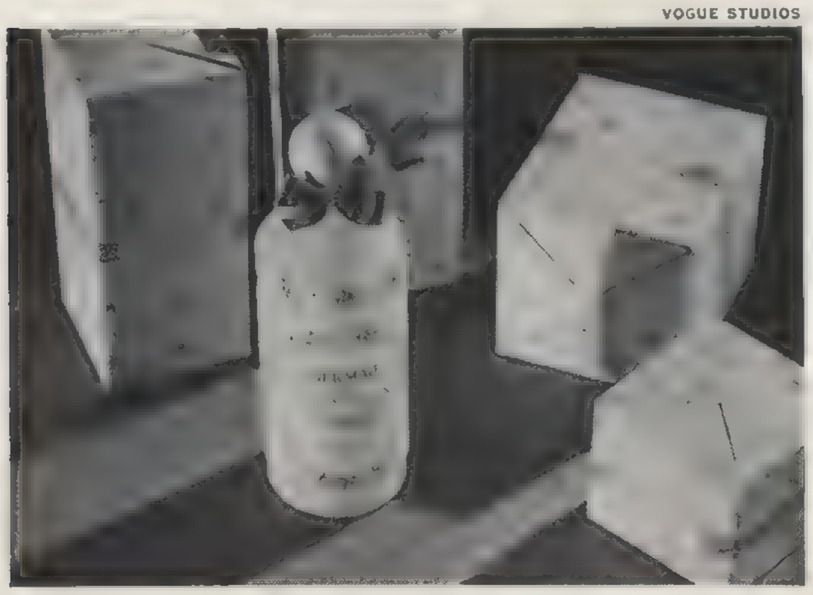
Whipped to a creamy, melted-marshmallow consistency, Tussy's new "Pinafore Cleansing Cream" is perfect for summer.... It leaves your skin cool and fresh without a trace of oiliness. (Bloomingdale's)



Vita-Ray's newest lipstick, "Cherry Plum," is a wonderful colour for summer-tanned skins, a dark contrast to summer dresses. It's a blend of bright red and deepest plum that won't turn blue on your lips

If you haven't time for a complicated program of beauty care, follow a basic routine, such as the one Louis Philippe suggests with Angelus "All Purpose Cold Crème," Angelus "Dry Skin Crème." (Macy's)

VOGUE STUDIOS



"Milkmaid Toning Milk," made of 10% pasteurized milk, will do wonders to discourage a hot-weather Wilted Look. Use it to remove make-up during the day, to remove cream at night. (Bonwit Teller)

It's smart to go bare-legged...
Hair-freed by IMRA
Golden-tanned, with SUTRA

You'll go bare-legged this summer, more than ever before. And your bare legs will be *attractive*, HAIR-FREED by IMRA*.. GOLDEN-TANNED, with the help of SUTRA*!

IMRA, cosmetic cream depilatory, is the *sweet way to de-fuzz.* Non-smelly. Pure white cream. Smooth it on. Later...rinse it off.

Skin is beautifully *hair-free!* No razor nicks. No ugly razor stubble.

SUTRA Sunfilter Cream is *guaranteed* to prevent painful sunburn. Invisible. But you *know* it's there, because you tan *comfortably.*

None of that awful lobster-redness...no ugly blistering or peeling.

SUTRA bars harmful burn-rays *only*...admits beneficial and tanning rays. (A *grand* powder base!)

IMRA and SUTRA, in three sizes: 25¢, 65¢ and $1.00.

At fine drug and department stores.

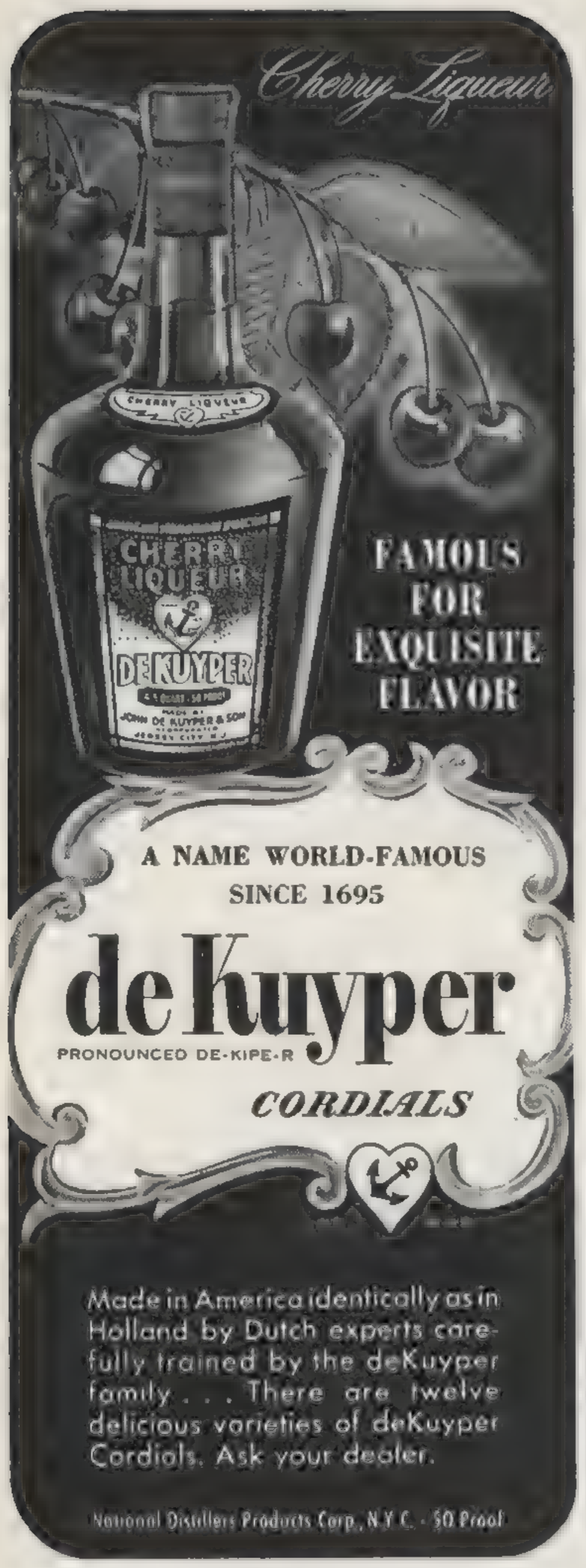
Or send coupon.

*Reg. U.S. Pat. Off.
U.S. Pat. Pend.

Artra, 12 Roosevelt Ave., Bloomfield, N.J.
I enclose 55¢ (coin or stamps including Federal Tax) for one trial size Imra and one Sutra.

Name _____

Address _____ V-6-2



For Victory

BUY UNITED STATES SAVINGS BONDS AND STAMPS

ALFRED LUNT—COOK

(Continued from page 26)

Door Canteen like an overheated boy leaping into the ole swimmin' hole down on the farm. "He's the only man," "Kit" Cornell exclaimed, "who succeeded in putting glamour into garbage"—for Alfred's job at the Canteen was looking after the refuse pails.

At the Schlees' party, Alfred was enthusiastically expatiating on the æsthetic aspects of garbage, when Constance Collier pointed her forefinger at me as if it were a gun, and commanded me to join the Alfred Lunt Cooking Class for the benefit of the American Theatre Wing's Stage Door Canteen—at ten dollars for six lessons.

"Don't you think it's a charming idea?" wheedled Constance, without waiting to see if I'd join or not. "Wonderful," I exclaimed heartily. Then, in an undertone, "But can he cook?"

"Can I cook?" exclaimed Alfred, offended and hurt. "Just wait until you taste me." I could think of nothing more delicious than tasting Alfred, but I feared I might make a hash of it.

The first lesson was to be in one of the offices of the Theatre Wing at 735 Fifth Avenue. I arrived breathless, but beaming, as I always do at the prospect of *food*, in a small room on the twelfth floor, where were seated Antoinette Perry, with a cane; Van Day Truex, with a cigarette; Lady Ribblesdale, with a pencil and pad, very lovely and earnest, who gives you a lunch fit for Lucullus at her own house; Mrs. William Randolph Hearst, senior, with a giggle and a pen.

There were also Peggy Wood, even blither than in "Blithe Spirit"; Mr. John Mason Brown, whom I would never have suspected of being an Aunt Jemima; Lady Mendl, busy as a bird-dog collecting recipes (she wrote a cook-book herself); Mrs. Somerset Maugham; Nedda Harrigan; Margaret Pemberton, darkly portentous.

Amphitryon in a Blackout

Then Amphitryon leaned out of his Olympian cloud in full chef's uniform behind two electric stoves and a toaster—all of which were attached to a big lamp in the ceiling—which, when the switch was turned on, immediately blew out the lights in the entire building. I could have told them this would happen had they asked me, but there we sat in total darkness—dazzled by the proximity of Alfred, who could shine right through any blackout.

When the lights went on, in spite of all contretemps, he succeeded in making an omelette turnover like a docile Fido, frying a slice of liver that seemed untouched by the high cost of living, and grilling a sole that defied comparison with Escoffier. "Sole," said Alfred softly, "should never be brown—it should remain white when cooked, but should *taste* brown.

"Parsley is indispensable," he went on. "A woman might as well go out with a shiny nose as to allow a dish to appear from the kitchen without being powdered with parsley. Food should not only be cooked well, but should be pretty to look at." And with a deft touch, he made that dish look like a Matisse study in still life.

"I make very good coffee," he said defiantly. And, after tasting it, he murmured, "It stinks." I smelled it and agreed that it did.

Every now and then, he gave a little giggle and said his nervousness far exceeded a first night—but he looked very handsome. Lynn told us that he couldn't sleep before each cooking-class day—that he feared he would be unable to explain exactly what his students were to do—as he himself had always cooked "by ear."

"Do you really understand what I am trying to teach you?" he would ask his palpitating class, "because it worries me very much that you may go home and not be able to cook what I have been showing you today."

Kitchen Philosopher

While he was making baked macaroni and cheese, he said, "I could never digest the *pasta* in Italy. It always lay heavily on my tummy, and the Italians don't seem to fight well on that half-cooked stuff. The Chinese cook their rice well, and as an army fights on its stomach, that's why Chiang Kai-shek has held out so long."

When speaking of the fruit he was going to put in the tart, he became very soulful, as people do only when thinking of food. "At home in the early morning I liked to walk by a little hill on which there grew a patch of wild black raspberries. I guess it's the sun, when it hits the dew on them, that makes them smell so wonderful—maybe, I don't know...."

At that moment, the pressure cooker let out a loud groan and blew up to the ceiling, taking a part of Alfred's left eyebrow with it, while the class was showered with hot, steamed rice. "It will be hard to get down," said Alfred, reflectively—and Frank Case of the Algonquin tells me it was.

"Isn't that an easy pie crust? If you had said no, I don't know what I'd have done," he said shyly, as he ran up a most beautiful pie.

He made another dish of baked creamed potatoes and eggs. "You drop the eggs on the potatoes," he said, "and they come out of the oven like lovely little bridesmaids."

He rambled on, "We have three shelves of cook-books at home. One day I found the maid had put Somerset Maugham's *Cakes and Ale* amongst them. Good joke on Maugham," he added, "having to battle with Mrs. Beaton."

He betrayed a genuine pathos mixed with a mild melancholy as he dwelt—this kitchen philosopher—on the mysteries of his magic muse.

When asked to make corned-beef hash out of tins, he said, "I never should have shown you this—it's like cheating oneself at Solitaire—but it's kind of nice when you come home after the theatre and want a bite quickly. Put some cream in it, and add more potatoes. But this is not on the schedule—let's forget it."

Lunt showed he was a superlative cook by his hands—the way he handled food. He would shave the lettuce as carefully as a barber would shave Wendell Willkie. He caressed the carrots as a parent would a recalcitrant child before sending it off to school, which was the pot in this case.

"I am the only ham who knows how to cook it," he announced proudly.

I asked Alfred, "Is fat meat or lean meat the easiest to cook?"

"Lean," said Alfred. Then he said, turning on me a speculative look, "But, Elsa, believe it or not, I could barbecue you so beautifully..." I took to my heels—at once.

When he made spoonbread, I practically swooned, and snatching it from him, I consumed it all—smothered in butter...I, who live on Ry-Krisp.

He's an extrovert when it comes to entrées, an introvert vis-à-vis on orange soufflé. But he publicly played the rôle he plays best in private life, for the Canteen. He strip-teased the noble art he reveres to make a Roman Holiday for strangers. He did it with such charm, simplicity, and innate grandeur—and thereby proved himself not only a Cordon Bleu, but a Cordon Rouge, Blanc et Bleu.

So don't fail to join the class in the autumn, for you'll have to know how to cook as only Alfred Lunt can teach you—then. I want him to cook a meal for the benefit of the American Theatre Wing at the Waldorf next autumn. Be sure to come—you'll not only eat wisely—but very well.

Some of Mr. Lunt's most prized recipes:

Pot Roast

3½ pounds of rump beef
2 tablespoonfuls of fat
1½ onions, chopped
½ tablespoonful of salt
3 anchovies
4 tablespoonfuls of vinegar
2 tablespoonfuls of syrup (or Karo)
16 peppercorns
16 allspice 2 bay-leaves
2 cupfuls of stock (canned bouillon)

Cook everything together for about three hours slowly, according to size of meat.

Sauce: Flour, salt, and pepper.

Swedish Omelette (baked)

4 eggs
1¼ cupfuls of scalded milk (cooled)
½ teaspoonful of salt—pepper

Beat the eggs. Add milk, salt, and pepper. Heat a casserole. Grease with one tablespoonful of butter. Pour in mixture and bake fifteen to twenty minutes (400° F. oven).

An excellent entrée is made by pouring over the omelette any of the following creamed dishes: sweetbreads and mushrooms, ham, asparagus, spinach, lobster (or with curry), shrimp (or with curry), crabmeat, fish-balls and lobster, chicken (with mushrooms), fish (any left-overs). Also Creole sauce (celery added); Spanish sauce. Several of these dishes may be heated in butter, instead of creamed.

Can add to omelette—minced chives, parsley.

With less salt and a little sugar, this makes a basis for a very good dessert, served with crushed fruit.

Rödgröt

2 cans of red raspberries
1 glass of currant jelly

Strain berries through a fine sieve into an enamel pot. Add jelly. Cook until jelly is completely dissolved. Thicken with a mixture of water and potato flour, being careful not to thicken too much.

ALFRED LUNT

(Continued from page 72)

When cooled, in a flat serving dish, it should be of the consistency of a thick boiled custard.

Serve with ground almonds, and either whipped or plain cream.

Baked Apples Princess

Peel and core medium-sized, firm apples. Roll in melted butter, one by one. Make a mixture of bread-crumbs (unsweetened zwieback), sugar, and cinnamon. Roll the apples in this. Place on a baking- or frying-pan and fill centre with almond paste. Dot with butter. Bake in 350° F. oven from one-half to three-quarters of an hour—or until done. When half-done, baste with a half-cupful of cream.

Meat Balls

¼ pound of beef (no fat)
¼ pound of pork (no fat)
¼ pound of veal (no fat)
or
½ pound of beef
¼ pound of pork

½ cupful of milk or cream
½ cupful of bread, in small pieces
1 egg—or 2 egg yolks
3½ tablespoonfuls of minced onion. (Cook until yellow in butter or fat)
2 teaspoonfuls of salt
⅓ teaspoonful of pepper
⅓ teaspoonful of allspice
Pinch of nutmeg
3 or 4 tablespoonfuls of butter or fat

Have the meat ground three to five times. Put in a bowl. Soak bread in milk—add to meat; stir. Add egg or yokes; stir. Add onion; stir. Add spices and salt; stir. Form into balls one inch in diameter, or 1½ inches.

Heat frying-pan—put in part of butter. Fry meat balls, turning them and shaking the pan. When one lot is done, add butter to pan and repeat. Make sauce with cream.

Variations: As a loaf, baked in pan. With spaghetti. Or in a ring of noodles.

Spoon Bread

1 cupful of white water-ground corn meal
1 cupful of boiling water
1 cupful of milk
2 eggs—lightly beaten
Butter the size of an egg, melted
1 tablespoonful of sugar, or less
½ teaspoonful of salt
4 teaspoonfuls of baking-powder

Do not use too large a vessel, so that scalding will not cool. Put meal in vessel. Pour over boiling water; stir well; then add eggs, milk, butter (cooled), sugar, salt, and, last, the baking-powder. Pour into greased baking-dish and bake at 375° F. for twenty to thirty minutes.

Potato Pancakes

3 medium-sized potatoes, grated
1 tablespoonful of flour
1 tablespoonful of cream
1 egg 1 teaspoonful of salt

Grate potatoes. Add salt, cream, flour, and beaten egg. Beat all together *well*. Heat frying-pan—use fat to cover—drop mixture with large spoon—fry. Turn with spatula. Cook thoroughly, and be sure they're brown. Serve with pot roast or applesauce.

Rice Pudding

½ cupful of rice
4 cupfuls of milk Pinch of salt

Cook the rice, milk, and salt in a double-boiler until done. Serve with stewed fruit; or add a beaten egg and raisins and grated lemon rind. Pour in earthen dish and bake for ten minutes.

DON'T GIVE UP THE SHIP

(Continued from page 63)

it. There is no other sport that has virtually no age limit—you can start at six and be able far past sixty: no other sport you can enjoy as much—and be just as expert at—with the humblest equipment as with the grandest.

The first thing to do is to familiarize yourself with the language you are going to speak. You'll find yourself at sea in a way you hadn't hoped for if you don't even know what your skipper means when he says "ease the jib sheet." Remember he is speaking a tongue native to him, and he may not have time to translate, even if he has the patience. Many boating terms are definable only in other boating terms. So buy a good book or two, astound your friends by calling a spinnaker a spinnaker, and a rope a line.

Good Books

One very good book to start with is *Sailing Made Easy—Told in Pictures*, by Rufus G. Smith. Every point made is illustrated so that it will stick in your mind. Another is the *ABC of Boat Sailing*, by Herbert L. Stone. Later, there are plenty of good textbooks for the advanced skipper who wants to race.

When you are on speaking terms with the sea, the next thing is to get out on the water and sail. There are two ways to go about it—try to get a berth as crew, and, as we said, this year your chances are good; or buy a boat and get some hardy sailor as crew.

Both ways, you'll eventually gain experience enough to go out alone—but don't attempt it at first; it's not safe. Sailing your own boat has this to recommend it. When you're crew, you're dependent on the patience of your skipper, and sailors are not famous for patience. If you own a little boat of your own, you can usually scare up some lad with salt in his veins who is on the beach, and will stand even you for the chance of getting in a boat.

Small boat sailing and day racing will be stronger than ever now because the big boats are pretty much out. Some of them have been turned over to the Government. Some of them are up because of lack of crews. Some of them will not be put in the water because off-shore sailing is taboo.

Practically no boats over twenty-five feet over-all length are being built. But there are some stock boats left over (count on prices being up fifteen per cent. or so), and there are plenty of used boats to be had. If you're just starting, it will take you at least one boat to find out what you like best, so it's not a bad plan to start with a used boat. The life of even a small boat is far beyond that of a car. And when you get into larger boats (as you may some peaceful future day) their life is nearer that of a house. There are sturdy boats sailing around today which have had forty to fifty years of salt water sliding under their bottoms.

When you decide to buy a boat, find out first what small class boats are raced locally. There are two reasons for this. The racing classes have the best re-sale value, and are no harder to sail. We know one gal who bought a used X-Dinghy in the spring, sailed it all summer, and sold it in the fall for just what she had paid for it, when she decided to move on to a larger boat.

The second point in favour of racing classes is that, even though you may not think you want to race, you may find that it is in your blood.

Among the smallest classes, there are Penguins (a newish class, but there are already about seven hundred of them around), which you can buy for around $150 to $175 new. They are utility boats; that is, they row well and can be used as tenders for larger boats, as well as being excellent sailors. The same thing is true of the Frostbite D-Dinghies, which cost about $325. Then there are the X's and B-O's, a bit fancier and designed primarily for racing. All these boats are designed to be raced by two people and aren't comfortable for more, even just for fun.

The next step upward in size brings you a wider choice and introduces you to the problem of comfort versus speed—and that's largely a matter of individual temperament. If your instinct tells you that something fast and less roomy is your meat, there are dozens of classes, such as Snipes and Comets. They range in size from fourteen feet to nineteen feet long, and in cost, new, from $200 to $700. Used, you can pick them up from $75 to $400 or so. These craft mostly are designed to be sailed by two, although four or five *can* be carried in the larger ones.

But if you are hankering for day sailing, there are the various Cape Cod boats—the Winabout models of the New England Marine Company, and a number of others. Most of these craft tend to sacrifice speed to comfort and can carry more people in relation to their length.

For a Week-end Cruise

If you have a bit more cash, you can aspire to a boat like Gilbert Dunham's "Stout Fella." She's twenty-three feet, and, while essentially for day sailing, you can spend a week-end in her. Cost, between $1000 and $1300, depending upon equipment.

This is about as big a boat as you'd want to start with in any season if you're a female novice without a steady male captain or crew. But if you get a chance to serve a novitiate on a bigger one, you'll find nothing could be better experience or more fun. A boat is not necessarily harder to sail just because it is a few feet longer, although you need a larger crew—and that Old Hand to guide you. These are boats you eat, sleep, and live in—they are your home, as well as your sport.

To buy your little boat this year, read up on them in the articles and advertisements in magazines like *Yachting*—then find yourself a used one by prowling around the shipyards, if you're sure of your judgment. Or play safe, and go to a yacht broker. Their commissions are standardized (*you* don't pay them anyway, the ex-owner does), and their services are invaluable. For a new boat, go to a yacht broker or the dealers' showrooms. You have to have cash in hand, literally, for boats are paid for in cash.

So set to sea this year, as any year, if the urge is there—knowing that the small harbours and sounds, the bays and lakes are open to you, even if the seas are closed—and schooling yourself for the certain day when you can again go wherever you want.

3 TIPS FOR HOT WEATHER

For those torrid days when a long, cool drink is the first order of business—here is a trio that hits right in the middle of the thirst bull's-eye. Mix one—or order one—and challenge the heat to do its worst.

TOM COLLINS
ANGOSTURA
Juice of one lemon
1 teaspoon fine granulated sugar
2 oz. dry Gin
Angostura Bitters—sufficient to give drink rich pink color.
Cracked ice — shake and pour unstrained into a Collins glass. Fill with carbonated water, stir slightly.

PLANTER'S PUNCH
1 oz. fresh lime juice
2 teaspoons fine granulated sugar
3 oz. West Indies Rum
5 dashes Angostura Bitters
Shaved ice — shake vigorously and pour unstrained into Collins glass, fill with chilled carbonated water, stir slightly. Garnish with slice of lemon and dust with nutmeg. Serve with straws.

RUM COLLINS
ANGOSTURA
Juice of one lemon
1 teaspoon fine granulated sugar
2 oz. West Indies Rum
5 dashes Angostura Bitters
Cracked ice—shake and pour unstrained into a Collins glass. Fill with carbonated water and stir slightly.

ANGOSTURA
Dr. Siegert's
BITTERS
A TONIC APPETIZER
"GOOD FOR THE STOMACH"

ANGOSTURA - WUPPERMANN CORP.
304 East 45th Street, New York, N. Y.
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Maiden Form STANDS FOR Perfect FIGURE-CONTROL

Brassieres by Maiden Form mould and support superbly because they are created by a sculptor-designer. Fashioned by skilled workers from quality materials, they hold their fine shapeliness through months of hard wear. So, when buying foundations, be sure to look for the name Maiden Form, as your assurance of *perfect* figure-control.

Shown are *"Allegro" and *"Allo", only two of many styles. See how *different* they are—because each was created for a different bosom-type! Send for *free* Style Booklet VH: Maiden Form Brassiere Co., Inc., New York, New York.

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Also makers of the Sealy Tuftless Mattress famous for over 60 years as the "Giant Pillow for Your Body"—made from genuine long-staple air-woven cotton.

SEALY INC. 666 LAKE SHORE DR. CHICAGO

AT LEADING DEALERS EVERYWHERE

PROPAGANDA PRINT

British war-workers appear in British wartime prints

MRS. RANDOLPH CHURCHILL wearing a Jacqmar print of posters used in the "Careless Talk" campaign. She is reading "Into Battle," the speeches of her father-in-law, Mr. Winston Churchill

LADY BEATTY wears scarf and turban printed with bright-faced British sailors. It's a confidence-inspiring print labeled "The Navy's Here!" This—a Jacqmar design

MRS. ANTHONY DREXEL BIDDLE, wife of the Ambassador to the governments in exile. Here—she appears in a propaganda print, "Air Raid," a design by Jacqmar

VIVIEN LEIGH (Mrs. Laurence Olivier) chose the print "66 Coupons." This Jacqmar fabric features wartime ambrosia and nectar—jam, chocolate, butter, eggs, and meat

ZOLTAN GLASS

PRINTED BY THE CONDÉ NAST PRESS, GREENWICH, CONN., U. S. A.

If you're in Love...wear Muguet des Bois

You probably carried lilies of the valley in your bridal bouquet—or you will. Keep their fragrance in your heart, on your person. Wear Coty Muguet des Bois. And enjoy this fresh, lilting fragrance in Muguet accessories—a whole, new group of charm aids, styled by Coty in the enchantingly feminine spirit of the fragrance itself.

Coty

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PERFUME $1, $2.50, $5 • TALC 50¢ • TOILET WATER $1, $1.85 • DUSTING POWDER $1.

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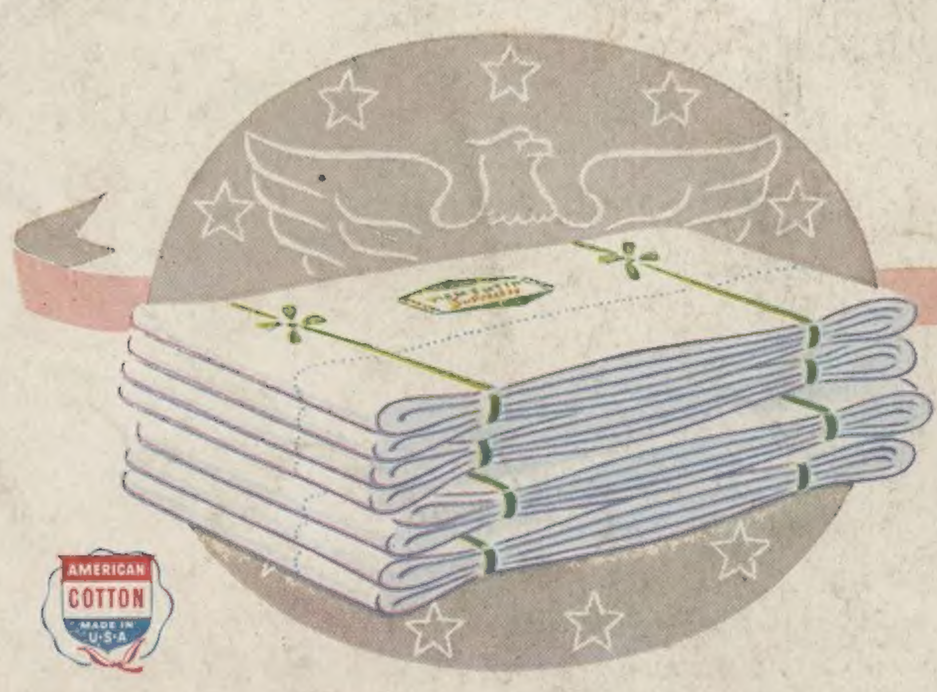
Send forty cents for a special boudoir pillowcase, size 12" x 18", not sold in stores. Address: Dept. V-4.
WAMSUTTA MILLS, *Since 1846,* New Bedford, Mass.

KISSING the bride is one of those old customs that are a traditional part of every American wedding. She has been told to expect it, just as she also expects to have sterling silver for her table and Wamsutta *Supercale** sheets and pillowcases for her beds. The preference for Wamsutta sheets has been growing for nearly a hundred years. It is all the more marked these days because of Wamsutta *Supercale's* admitted superiority over commercial sheeting in beauty and smoothness, in lightness and ease of laundering, and in the long life that is given to these *Finest of Cottons* by Wamsutta's own EQUI-TENSION process.



WAMSUTTA *Supercale*
*REG. U. S. PAT. OFF.

THE TROUSSEAU SHEET OF AMERICA

Ask to see SPRINGFIELD *and* THE THREE WEAVERS *blankets sponsored by Wamsutta*